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Application for Sports Enterprise Certification Opens Sports Enterprise ID Card Offers Exclusive Benefits



► Group photo of guests at the Sports Enterprise Certification launch ceremony and northern area explanatory meeting

The Sports Administration has held Sports Enterprise Certification for 8 years in succession, with 574 enterprises certified and 1.06 million employees benefitting so far. It is becoming the norm for enterprises to attach importance to employee sports.

The Sports Administration stated that the Golden Honor Roll was launched in 2021. Enterprises that maintain Sports

Enterprise Certification for 10 years in succession in a 15 year period can join the honor roll. This year was a key year, “veteran” enterprises that have been certified since 2016 can join the Golden Honor Roll in 2026 if they are certified again this year. As well as being commended at the presentation ceremony and being the subject of reports, they can also enjoy priority invitation for Sports Administration related events.

Also, Sports Enterprise Certification LINE@now has more than 3,000 members. As well as providing Sports Enterprise Certification consulting, competition and event information sports eco-sphere discounts, in 2023 the Sports Enterprise Identity Card has been introduced, giving members more certification benefits; LINE@will introduce exclusive member events. In support of Sports Enterprise certification, many enterprises certified last year have actively become partners this year; well-known brand enterprises including Yuen Foong Yu Consumer Prod-

ucts Co., Macro, HI, Umai, and Taoyuan Metro have happily contributed enterprise resources to support the Sports Administration's aim of development of sports for all. Decathlon Taiwan also shared its experience of promoting employee sports as a certified enterprise. Subsidiaries of Taipower and ADLINK, first certified in 2016 and which will join the Golden Honor Roll when they win certification again this year, and HT Investment Inc., subsidiary of the Heyu Group which was certified last year, will apply for certification separately this year.

運動企業認證徵件開跑 推出運動企業認同卡享專屬福利

教育部體育署連續 8 年舉辦運動企業認證，獲證企業家數達 574 家，受惠員工總數超過 106 萬人，企業重視職工運動逐漸蔚為風潮。

體育署表示，自 110 年發起的「金質榮譽榜」，企業在 15 年內連續 10 年維持認證期效即可成為「金質榮譽企業」，今年是關鍵的一年，自 105 年起即響應參與認證的元老企業，只需於今年再度通過認證，即可於 115 年獲頒「金質榮譽企業」殊榮，除可於授證典禮另外表揚、享有針對企業進行報導，並可獲得體育署相關活動的優先邀請。

此外，運動企業認證 LINE@ 經營至今已突破 3,000 會員數，除了運動企業認證相關諮詢、賽事及活動消息發布及運動生態圈的企業

優惠領取，112 年新推出「運動企業認同卡」，讓企業會員享有更多認證福利，屆時 LINE@ 也將推出會員專屬活動，邀請更多運動企業員工一同加入。去(111)年度多家獲證企業，積極擔任今年度合作夥伴，包含永豐餘消費品實業、美科實業、屋馬餐飲集團及桃園大眾捷運等知名品牌企業，皆樂意貢獻企業資源，響應體育署發展全民運動風氣之目標；台灣迪卡儂也以運動企業過來人的身分，分享企業推動員工運動風氣經驗；而自 105 年即積極參與認證，今年再度獲證即成為第一屆金質榮譽企業的台電公司及凌華科技，以及去年度獲證企業—賀昱企業所屬的同集團分公司—賀桃投資控股，也以全新投件企業的身分積極響應今年度運動企業認證。

Fitness and Green Energy New Space for Any Weather



► The Sports Administration held an achievement presentation press conference on establishment of photovoltaic courts by schools

In recent years, affected by extreme weather and climate change, high temperatures and drought and sudden torrential rain have been caused, the unpredictable weather shortening student PE classes or after-class activities and making solving the problem of lack of indoor space an urgent issue. The Sports Administration expanded the promotion of the “program for expansion of the establishment of photovoltaic all-weather courts” at the end of 2018, using government and civil sector cooperation to build

photovoltaic courts to provide students and teachers with a new type of sports space, to solve the problem of lack of indoor space and reaching the objective of green energy and carbon reduction. The Sports Administration held a results presentation meeting for establishment of photovoltaic courts on March 20.

A photovoltaic court was displayed at the press conference using a 360 degree panoramic view method, the interactive screens giving the feeling of actually

being on the court. Students and teachers from National Chia-Yi Girls' Senior High School and National Tainan First Senior High School were asked to share their feelings on holding PE classes and doing after class activities on the courts to give an understanding of the changes brought about by establishing photovoltaic courts on campus. Sports Administration Deputy Director-General Hung Chih-chang presented certificates to representatives of the cities and counties that have had good performance in the area of establishing photovoltaic courts to praise them for their promotion efforts.

Deputy Director-General Hung said that up to March 2023, 198 schools have built photovoltaic all-weather courts and 271 schools have such courts currently under construction. In future, guidance on the establishment of photovoltaic sports courts will continue to be given to cities and counties and schools to improve school sports facilities and raise the level of sports safety and quality for students and teachers. After discussions with the Ministry of Economic Affairs and related agencies, breakthroughs have been reached with respect to exemption from various licenses for renewable energy, feed-in price and other regulations. The Sports Administration said it will continue to assist schools smoothly build photovoltaic courts.

As well as private operators investing in the establishment of photovoltaic courts, the first such court with an electricity storage system in Taiwan has recently been donated to a school. Various methods are being used to allow students and teachers to enjoy a comfortable and safe sports environment regardless of the weather while also making a contribution to green energy and reaching the objective of “fitness and green energy new space for any weather”.



► Opening remark by Deputy Director-General Hung Chih-chang

■ 晴天雨天運動天 體能綠能新空間

近年全球受極端氣候變遷影響，造成高溫乾旱及瞬間豪雨，難以預測的天氣壓縮學生體育課程或課後運動的安排，解決室內運動空間不足問題刻不容緩。教育部體育署 107 年底正式啟動「擴大設置太陽能光電風雨球場計畫」，藉政府與民間合作，結合光電發電設備興建太陽能光電運動場，不僅提供師生新型態運動空間解決學校室內運動空間不足問題並達到推動綠能減碳的目的，並於 3 月 20 日舉行學校設置太陽能光電運動場成果發表記者會。

記者會現場，以 360 度的全景方式展示太陽能光電運動場，透過互動螢幕，感受置身於光電運動場的氛圍，並邀請國立嘉義女子高級中學、國立臺南第一高級中學，分享在光電運動場進行體育課程及課後運動的使用心得，透過校方及學生的視角，了解光電運動場融入校園及為校園帶來的改變。體育署洪志昌副署長頒發感謝狀予目前已有完工實績的縣市代表，感謝縣市在推動學校建置光電運動場的努力。

洪志昌副署長表示，截至 112 年 3 月，全臺已有 198 校完工，271 校設置中，未來將持續輔導各縣市及學校設置太陽能光電運動場，改善校園運動設施設備，提升師生的運動安全及品質。透過與經濟部及相關部會協調及討論，在設置再生能源免請領雜項執照及躉購費率等法規已有突破，體育署亦將繼續協助學校順利建置太陽能光電運動場。

除了由民間廠商投資興建光電運動場的方式，日前亦有企業捐贈全臺首座結合儲能系統的光電運動場，透過各種不同的合作模式，使師生不論晴天或雨天都能擁有舒適、安全的運動環境，在提升體能的同時，也為我國的綠能盡一份心力，同時達到「晴天雨天運動天，體能綠能新空間」的目標。

All-Weather Throwing Field Under Construction at the National Sports Training Center



► Simulation diagram of the all-weather throwing field at the National Sports Training Center

In the past, athletics training has all been conducted outdoors, including shot, discus, hammer, high-jump, pole-vault, and javelin. The Sports Administration has planned an all-weather throwing field for the south side of the National Sports Training Center's all-weather track to provide athletes with a training venue for 365 days a year, to give them a better environment for competitive sports training.

The all-weather throwing field is around 42 meters wide and 52 meters

long. To increase indoor use flexibility and taking into account the space used by various sports and throwing height, the structural design principles are pillarless and high-ceiling. There are also protective nets around the throwing areas and PU floor, fully taking into account athlete training requirements and safety.

Taking account of the hot weather in Kaohsiung, for extra ventilation and indoor heat reduction, the floor is permeable and

the outer walls are light and basic metal sheet to keep out the weather and the sun. Work began on this project on March 6, 2023, and it is expected to be completed and open for use by 2024. It will be the first athletics multi-sport all-weather throwing field in Taiwan, allowing athletes to train without being affected by the weather.

Overall upgrading of the National Sports Training Center is ongoing. When Phase III is completed, athletes will be provided with a better training environment to prepare for competition, the improved facilities serving as the strongest backup for athletes. It is hoped the improved facilities will help our athletes be faster, higher and stronger.

■ 國訓中心風雨投擲場建置在即 田徑選手培訓無畏風雨

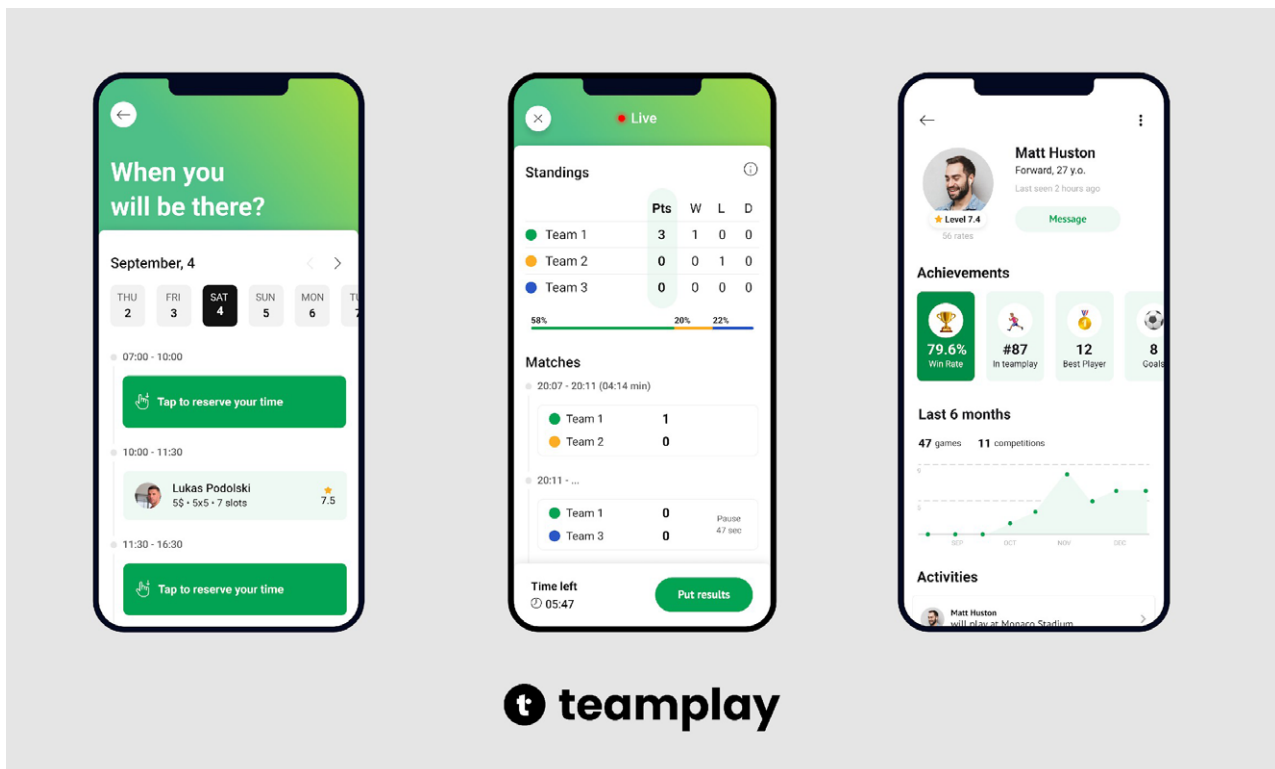
長期以來田徑類相關項目訓練均於戶外場地進行，包括鉛球、鐵餅、鏈球、跳高、撐竿跳、標槍等，為打造 365 天全天候適用的培訓場地，體育署規劃於國訓中心風雨跑道南側，接續建置風雨投擲場，以提供選手完善的競技運動培訓環境。

國訓中心培訓環境升級的作業持續進行中，相信於第三期計畫完成後，將提供選手更好的訓練環境，讓選手在完善的運動訓練環境下全力備戰，成為選手最堅強的後盾，也期許選手們於國際賽會上，創造更快、更高、更強的佳績。

風雨投擲場整體建築寬約 42 公尺、長約 52 公尺，為加強室內使用彈性，並考量各田徑項目使用空間及投擲高度，以不落柱、挑高為結構設計原則，整體配置並配合各項目訓練場域設置投射攔截網、地坪 PU 等，充分考量訓練需求及其安全性。

基於高雄天氣炎熱，設計上將加強通風、減少室內悶熱等一併納入考量，地面層採通透的形式，外牆採用輕量、簡約的牆面金屬板，作為隔絕雨天氣候及太陽直射的干擾。本項工程已於 112 年 3 月 6 日開工，預計於 113 年竣工並提供使用，未來將成為全臺第一座田徑多項目使用的風雨投擲場，田徑選手培訓將不受天候影響。

Asia's First Sports Startup Accelerator: Sports Innovation Teams From Around the World Take Part in the 9th Training Cycle



t teamplay

► Product of teamplay from Ukraine

The HYPE SPIN Accelerator Taiwan program is a joint effort of the Sports Administration and National Chiao Tung University's IAPS and Israel's HYPE Sports Innovation (HYPE). From October 2018 to present, 9 training cycles have been conducted. The 9th training cycle began almost 3 months of intensive training in November 2022.

The HYPE SPIN accelerator program provides customized financing and

enterprise matching and links to the international sports industry network, as well as a chance to share a team's products and services with leading sport related enterprises and academic institutions such as Decathlon Taiwan and National Taiwan Sport University. While nurturing startup teams, the aim is also to establish Asia's first sports startup and technology industry cooperation eco-sphere. On February 16, 2023, the 9th HYPE GVA Taiwan

Demo Day was successfully completed. The training results of Asia's first sports innovation accelerator were displayed to new investors, sports brand representatives and industry mentors in 5 minute all-English pitches.

The 9th training cycle had 10 sports innovation startup teams take part, 4 of which were international, from Ukraine, Canada, India and Switzerland. The service contents developed by the 4 teams include intelligent hockey, table tennis bat, sensor clothes, sports venue automated management system and MR simulated sports interactive table and other innovative products. The products of the international teams are introduced below:

- **Teamply (Ukraine)**

Teamply provides an online unofficial football competition that can be established anywhere anytime, allowing family, friends, fellow football fans and even strangers to play against each other on the same platform. It also provides instant comparisons of player data for fun in the cloud.

- **Bolt Sports Co. (Canada)**

Bolt Sports provides an electronic sensor target for ice hockey pucks that help players practice shooting accuracy and records related data such as speed and angle to give coaches valuable data about players through objective data

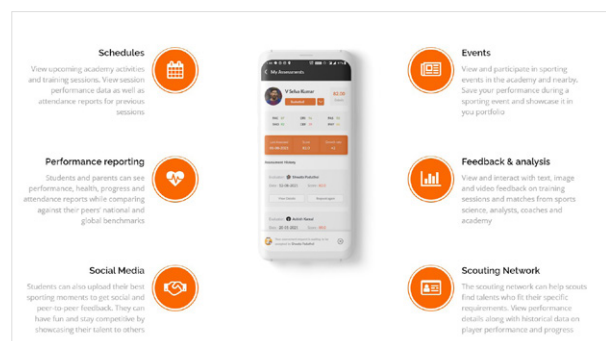
analysis, as well as adding an element of fun to make training more diverse.



► Product of Bolt Sports Co. from Canada

- **Dartle (India)**

Dartle provides an Athlete Management System (AMS) to sports clubs/schools/classrooms. The performance and progress of an athlete can be recorded, tracked and managed in the app and courses and menus can be designed



► Product of Dartle from India

for individual athletes; the data obtained can be publicized on the app talent recruitment platform and any recruiters/scouts, no matter where they are, can obtain athlete sport data and related information.

• Talnets (Switzerland)

Talnets is a company focused on football talent intelligent identification technology. With data as the platform, using AI imaging analysis technology, Talnets can easily compress the infor-



► Product of Talnets from Switzerland

mation of the entire game to five minutes to assist football talent nurturing and identification.

■ 亞洲第一運動創新加速器 全球參與第 9 期培訓

教育部體育署及國立陽明交通大學產業加速器暨專利開發策略中心(IAPS)共同與以色列 HYPE 運動創新基金會(HYPE Sports Innovation)合作，進行臺灣運動創新加速器計畫(HYPE Global Virtual Accelerator Taiwan, HYPE GVA Taiwan)，從 2018 年 10 月至今，共進行了 9 期加速培訓專案，其中第 9 期於去(111)年 11 月展開了將近 3 個月密集加速訓練。

透過 HYPE GVA Taiwan 加速計畫，提供客製化資金及企業媒合、鏈結跨國運動產業網絡，也提供與迪卡儂、國立體育大學等企業與學界領先代表分享產品或服務的機會。扶植創新團隊的同時，也期望在臺灣建立亞洲第一個運動創新與科技產業合作的生態圈。而在今(112)年 2 月 16 日，HYPE GVA Taiwan 第 9 期的 Demo Day 圓滿結束，藉由 5 分鐘全英文

的 Pitch，向新創投資人、運動品牌企業代表、業界導師顧問等展現亞洲第一個運動創新加速器培訓成果。

第 9 期加速培訓專案共有 10 組運動創新團隊參與，其中 4 組為國際團隊，來自烏克蘭、加拿大、印度及瑞士。本期團隊的主要開發服務內容涵蓋：智能曲棍球、桌球拍、感測衣到運動場館自動化管理系統、MR 虛擬運動互動球桌等多元產品。以下介紹國際團隊的產品：

• teamplay(烏克蘭)

teamplay 提供一款可以在任何時刻、任何地點創建一場線上非正式的足球比賽，讓家人、朋友、球友、甚至是不認識的朋友在平台中一同競賽，並提供即時比數與參加的球員相關資料，在雲端上同樂。

• **Bolt Sports Co. (加拿大)**

Bolt Sports 提供一款冰上曲棍球使用的電子感應標靶，可協助選手進行射門訓練並紀錄相關數據，如球速、角度等，讓教練經過客觀的數據分析得到有價值的球員數據，同時提供趣味性，讓訓練過程更多樣化。

• **Dartle (印度)**

Dartle 為運動社團／學校／教室提供運動員管理系統 (AMS)，可以在 APP 中記錄、持續追蹤和管理運動員的表現及進程，也可以為球員制定課程、設計菜單；取得的運動員數據將可以公開於 APP 的人才招募平台上，任何相關運動的招聘人員／球探，無論他們身在何處，都可以獲得球員的運動數據及相關資訊。

• **Talnets (瑞士)**

Talnets 是一家聚焦於足球人才智能辨識技術的公司。Talnets 以數據為平台，運用 AI 影像分析技術，可以輕易地將整場比賽的資訊壓縮成短短 5 分鐘的縮影，協助足球人才培育及識別。

Youth Sports Vouchers Make Youth Better and Allow Them to Enjoy Sports



青春動滋券
500元 領用期間 112/06/01 - 112/12/31

▶ **發放對象** 16歲至22歲國民

▶ **合作店家** 做運動、看比賽相關業者

▶ **領用流程**

登錄基本資訊 → 領取QR Code → 消費抵用

詳情上動滋網 500.gov.tw

► Explanation of Youth Sports Vouchers

To extend the effects of the Sports Voucher and encourage young people to actively take part in sports events or spectate to let sports become fond memories of youth, the Ministry of Education plans to annually issue NT\$500 Youth Sports Vouchers to around 1.65 million citizens aged 16 to 22.

The Ministry of Education said that the Sports Administration already provides subsidies to schools to form groups

to take part in or spectate sports events. To nurture the habit of young people of voluntarily taking part in sports and viewing sports to release the stress of classwork and enhance inter-personal relations through participation in sports, and taking into account that the level of autonomy of high school and college students is fairly high and the habit of taking part in and spectating sports events has still to be nurtured, the vouchers will be issued to 1.65 million citizens aged 16 to 22 to

form a positive sports consumption cycle and drive the development of the sports industry. Eligible people can pick up their voucher by inputting their personal details into the Sports Voucher website from now. The issue time and use period for after next year will be announced after this year's Youth Sports Vouchers are issued.

The scope of use of Youth Sports Vouchers continues that of Sports Voucher 2.0, focusing on doing sports and competition spectating. In terms of cooperating stores, sports business related to doing sports and spectating competitions can

register on the Sports Voucher website from May 1 and will be able to accept the vouchers after being approved.

The Sports Administration will actively continue to invite sports operators to become cooperating stores and to provide additional schemes to increase the number of people participating in sports. To provide people with convenient and diverse redemption channels and taking into account operator need, an API connected online redemption function will be provided to allow people to spend their vouchers online.



► Youth Sports Vouchers plan

This Youth Sports Voucher measure will have sports key industries such as doing sports and spectating competitions as the locomotive. The aim is, through the lead of the government and additional measures by the civil sector, to nurture

the habit of sports consumption of adolescents, to spark a sports consumption chain reaction and promote the growth of industry overall. For more information, go to the Sports Voucher website (website: 500.gov.tw)

■ 動滋動滋 YOUNG 起來 運動讓青春更精彩

為延續動滋券成效，及鼓勵青年族群積極參與體育活動或觀賞賽事，讓運動成為伴隨青春歲月的美好回憶，教育部規劃每年常態性發放 16 至 22 歲約 165 萬國民每人 500 元青春動滋券。

教育部表示，體育署現行已有補助學校組團參與或觀賞運動賽事申請措施，為培養青年族群自主參與運動及欣賞賽事消費習慣，透過參與運動紓解課業壓力及強化人際關係，並考量高中職及大專階段自主能力較高、參與及觀賞賽事習慣尚待培養等因素，爰以 16 歲至 22 歲約 165 萬國民為發券對象，以形成正向運動消費循環，帶動產業發展。符合資格者，可於今年 6 月 1 日起至動滋網登入個人基本資料進行領券抵用；至於明年度之後的發放及使用期程，將於今年度青春動滋券發放作業完成之後，再行對外公布。

青春動滋券適用範圍延續動滋券 2.0，聚焦於「做運動」、「看比賽」核心運動產業。在合作店家部分，只要符合提供「做運動」、「看比賽」相關服務之運動事業，皆可於今年 5 月 1 日起上動滋網登記註冊，經審核通過之店家即可收受青春動滋券。

體育署將持續積極邀請運動業者成為合作店家，並提出加碼方案，共同擴增運動參與人口。另為提供民衆更便利及多元的抵用選擇，及考量業者需求，亦將提供 API 串接線上抵用功能，讓民衆可於線上平台進行消費抵用。

本次青春動滋券措施，將以「做運動」、「看比賽」等運動核心產業作為火車頭，期待透過政府領頭、民間加碼措施，養成青年族群運動消費習慣，刺激運動消費連鎖效應，促進整體產業提升。民衆可上「動滋網」查詢相關資訊（網址：500.gov.tw）。

Sport Terms 運動詞彙

Sports Enterprise Certification	運動企業認證
Sports ecosphere	運動生態圈
Sports Enterprise ID Card	運動企業認同卡
National Sports Training Center	國家運動訓練中心
Athletics	田徑
Shot	鉛球
Discuss	鐵餅
Hammer	鏈球
High-jump	跳高
Pole-vault	撐竿跳
Javelin	標槍
All-weather throwing field	風雨投擲場
Youth Sports Vouchers	青春動滋券



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