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2019

Sports Administration
Newsletter

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"11th Sports Promoter Awards" salutes behind-the-scenes heroes



Vice President Chen Chien-jen (third from the left) speaks and presents awards at the 2019 Sports Activist Awards Commendation Ceremony.

In 2009, the Sports Administration under the Ministry of Education started holding an annual "Sports Promoter Awards" commendation event. This praises and thanks enterprises, groups and individuals who have selflessly dedicated themselves to the long-term promotion of sport, while also encouraging even more people to become involved in sports promotion. This year's 11th Sports Activist Awards were divided into "sponsorship", "promotion" and "special prize" categories. A total of 78 awards were presented, including 55 for sponsorship and 23 for promotion.

The "Sports Promoter Awards" commendation ceremony was held on Sept. 6, 2019, with Vice President Chen Chien-jen presenting the awards and thanking 53 enterprises, groups

and individuals for their long term involvement in sponsoring and promoting sports; he praised them for their selfless dedication and being the most important "activists" in the world of Taiwanese sport. Behind the events for which each recipient received their award is a concern for and important contribution to sport in Taiwan. Whether through financial sponsorship or the giving of their own time and effort, each has been an indispensable force promoting the development of local sport. Worthy of special mention is the fact that this year six enterprises and groups and eight individuals received awards for the first time, an indication that new sports activists join the ranks every year so the hard work and achievements of sportsmen and women are handed down and continue into the future.



Group photograph with 2019 Sports Activist Awards recipients, Minister of Education Pan Wen-chung (ninth from the right) and Sports Administration Director-General Kao Chin-Hsung

The cultivation of sportsmen and women, promotion of basic level sports and encouragement of people to participate in sports improves national health, is a basic foundation when it comes to developing national strength and can also help boost national unity. The investment of government resources in the promotion of sports policy pushes sport in Taiwan forward, but it is still important to make optimal use of the strength and resources of more private sector businesses, groups and society in general, to drive the popularity of sports overall and the development of the sports industry. It is our hope, that together everyone can promote sport in Taiwan, ensuring an unbroken flow of resources to make people healthier and let the world see our pride.

Forum on Sports Policy Presents Results and Future Outlook



Director General Kao in a group photo with the keynote speakers.

In 2013, using the combined knowledge of physical education experts from Taiwan and abroad and the actual experiences of physical education workers, the Sports Administration published the Sport and Physical Education Policy White Paper, shaping the new national sports vision for 2013-2023. The short-term stage of this vision has already been completed. Considering the rapid changes in the physical education environment at home and abroad, in order to respond to modern trends and pursue progress and innovation, the discussion forum Healthy Taiwan–Excellence in Sports was hosted by the Sports Administration. Seven topics were discussed at the forum: school sports, public sports, competitive sports, international and bilateral sports, corporate sports, sport facilities and the sports industry. Experts and academics were invited to speak and review the implementation of the Sport and Physical Education Policy White Paper, and ideas from the forum will be used in future implementation.

Since the Ministry of Education founded the Sports Administration in 2013, government spending on sports has doubled. Sports policy has produced excellent results, student fitness and national exercise rates have gradually increased, the domestic sports industry has rapidly

developed, and facilities have become more and more comprehensive and advanced. Our athletes also achieve good results in international competitions of all levels; and Taiwanese people are holding increasingly important positions in the global world of sport, leading Taiwan to successfully host all kinds of major international competitions.

The Sports Administration's sports budget almost doubled from NT\$7.1 billion in 2013 to 13.2 billion in 2019. The rate of students who achieved medium or above in all four fitness indicators increased to 60.38%; the percentage of the population that engages in regular exercise rose from 31.3% in 2013 to 33.5% in 2018; and the entire sports industry's revenue grew from NT\$129 billion in 2013 to 141.7 billion in 2016. Taiwan has also performed well in international competitions, winning a gold and 2 bronze at the 2016 Rio Olympics; 26 gold, 34 silver and 30 bronze at the 2017 Taipei Universiade, our best Universiade performance so far; 17 gold, 19 silver and 31 bronze in the 2018 Jakarta Palembang Asian Games, outperforming all of our previous participations in the Asian Games; as well as 9 gold, 13 silver and 10 bronze in the 2019 Napoli Summer Universiade, our country's best performance in a foreign Universiade. Taiwanese nationals are being trained to hold top positions in international sports organizations, and Taiwan has gone from holding 150 positions in 2013 to 195 in 2019. From 2013 to August 2019, the Sports Administration has assisted with the hosting of 735



Sports Administration Director General Kao Chin-Hsung, Deputy Director General Wang Shui-wen, Deputy Director General Lin Che-Hung and principal investigator Zheng Zhi-fu pose for a group photo with keynote speakers and participants.



Kao Chin-hsung, Wang Shui-wen, Lin Che-Hung and principal investigator Zheng Zhi-fu jointly participated in conference discuss Taiwanese physical education environment development and policy advancement and offer suggestions.

international competitions by various associations, successfully hosted the 2017 Summer Universiade, and subsidized the construction of 30 national sports centers and 2046 kilometers of cycle paths. All of this progress demonstrates the robust development of Taiwanese sports over the last 7 year.

In order to realize the vision of "healthy citizens, competitive excellence, active Taiwan" outlined in the president's physical education policy and

the Sport and Physical Education Policy White Paper, the National Sports Regulations and Sports Industry Development Regulations were amended in 2017. In response to citizens' expectations of physical education reform, the amendments improved the legal foundation and improved the physical education system. The Sports Development Fund, formed in 2010, is funded by the profits of the National Sports Lottery, and is dedicated to sports development. The second stage of the Sports Lottery began in 2014 with the reselection of issuing organizations, and sales have grown every year. Profits increased by 80% from NT\$2.4 billion in 2014 to NT\$4.3 billion in 2018, meaning that, along with the official budget, the Sports Administration now has adequate sports development funding to implement sports policy.

Support through policies and funding is the driving force of Taiwanese sports, and the Sports Administration is working towards the three main policy objectives of "healthy citizens, competitive excellence and active Taiwan", using school sports and sports facilities as a solid foundation. The Sports Administration supports development in the three areas of competitive sports, national sports and the sports industry to enable us to achieve excellent performance in international sports. As well as continuing to improve on current implementation results, we look forward to planning the next 10 year vision which will soon be outlined in the next white paper, to achieve more glory and passion for Taiwanese sports.

The 2019 National Games opens grandly at the Taoyuan Area



President Tsai gave a speech at the opening ceremony of the 2019 National Games



The 2019 National Games grandly opened at the Taoyuan Arena on October 19. President Tsai Ing-wen, who has also been a strong supporter of sports, and Premier Su Chen-chang were in attendance and raised the curtain for the athletes, coaches and team staff from 22 cities and counties. Games included 402 events including the

100 meters sprint in 34 track and field disciplines. President Tsai called on the athletes to bring the results of their arduous training into play and to achieve world class level performance., achieve personal bests and win glory for their home area.

The Games closed successfully on October 24. The national record was broken eight times in eight events; the Games record was broken by 86 people in 36 events, one person equaled the Games record, 54 persons in 20 events set a Games record. Taipei City came top of the medals list with 84 medals, taking away the highest honor, the President's Prize.

Increasing the Soft Power of Sports Venues—Establishing a New Standard of Service Quality



Seminar topic: Management of Sports Venue Services for the Disabled

In order to increase the soft power of sports venues, the Sports Administration commissioned National Taiwan Normal University and the League for Persons with Disabilities, R.O.C. to host the 2019 Sports Venue Management Special Needs Awareness Seminar. The main themes of the seminar were the rights of disabled persons to participate in sports, sports venue services and awareness of disabled



Group photo at the Sport Administration's 2019 Sports Venue Management Special Needs Awareness Seminar (2nd Taipei seminar) October 22nd 2019

sports. The seminar was aimed at all municipality and county governments (including urban areas and stadiums), sports facility service managers, contract staff, management staff, as well as disabled sports workers, with experts in disabled and adaptive sports invited to speak. The first seminar was held on August 28th and September 6th, and the second was held

on October 7th, 21st and 22nd. The courses set out to improve specialist knowledge of participating staff and provide a more accessible sports environment for the public through awareness lectures, interactive activities and sharing of experience.



Seminar topic: Awareness of Disabled Sports

Swimming Safety Update—Sports Administration announces results of 2019 Inspection of Public and Private Swimming Pools in Taiwan

108年度全國公私立游泳池查核成果

	應查核家數	實際查核家數	查核率	合格家數	合格率
	458	458	100%	409	89.3%
未合格項目					未合格業者家數
第一項	游泳池場所建築設施、室內空氣調節設備、消防設施及商業登記等事項，未符合建築法、消防法、室內空氣品質管理法、商業登記法及其他相關法規。				29
第二項	燃氣熱水器安裝及居室通風情形未符合規定，有一氧化碳中毒潛勢。				0
第三項	游泳池、涉水池及其他附屬水池之衛生，未符合衛生主管機關規定之標準。				2
第四項	業者未以明顯方式主動公告「游泳池水質、水溫及水深現況、對游泳池使用水質處理方法及用品名稱、游泳池使用人安全注意事項及禁止事項」，並於現場有中英文完整標示。				4
第五項	業者未依規定配置足額之合格專任救生員，且救生員親自在場執行業務。				17
第六項	業者未依規定配置游泳池各種救生器材，且在有效使用期限內。				0
第七項	游泳池鍋爐設備及水質處理操作人員或其他專業人員，未依各該法令主管機關規定參加各種訓練、講習或取得證照。				0
第八項	業者未為每位消費者投保公共意外險，且保險金額不低於新臺幣300萬元。				1
第九項	業者未訂定自主管理計畫，且陳報地方主管機關核備。				1
第十項	游泳池提供游泳訓練班者，學員與教練人數最低比例未符合規定。				1

2019 Inspection of Public and Private Swimming Pools in Taiwan

On Oct. 16 2019 the Sports Administration announced the results of inspections conducted at 458 swimming pools across Taiwan. After the two-stage inspections, 409 operators were designated as meeting existing standards, raising the conforming level to 89.3%.

To protect the rights of consumers and encourage swimming pool operators to maintain health and safety standards, every year in the run up to peak season the Sports Administration, based on the provisions of the "Consumer Protection Law" (hereafter the CPL) and "Regulations for Swimming Pool Management," asks county and city governments to inspect local swimming pool operators.

In order to protect the rights of swimming pool users and implement the Child and Youth Safety Implementation Plan, the Sports Administration has set the target of inspecting more than 90% of the nation's swimming pools each year. As part of the 2019 inspection program, counties and cities across Taiwan reported a total of 458 swimming pools, all of which were inspected. Of those, 409 pools passed inspection, 46 failed and three were not yet open. As a result, the conforming rate increasing from 87.7% in 2018 to 89.3% in 2019. In addition, the 100% inspection rate also outstripped the 90% inspection target.

The 2019 inspections started in April and looked at such operational items as pool building management, fire safety, swimming pool hygiene, safety measures/facilities, number of qualified lifeguards etc. After the completion of inspections, where non-conforming items are identified as representing a physical, health or property threat to consumers, the county or city government orders the swimming pool operator to make improvements within a fixed period of time. If said improvements are not made within the allotted time then, in accordance with the provisions of Article 58 of the Consumer Protection Law, the operator is fined. County and city governments are also instructed, after completing their inspections, to publish a list of non-conforming swimming pools on their official website for the reference of the swimming public. If an operator refuses, seeks to avoid or obstructs an inspection, then in accordance with Article 57 of the Consumer Protection Law said operator will be fined and repeatedly fined until it complies. With the exception of Hsinchu County and Chiayi City governments, which have yet to report first and second stage inspection results, the other local governments have inspected 100% of swimming pools. The annual list of non-conforming swimming pool operators can be checked on the official websites of county and city governments or accessed from the "agency business/sports facilities/search publicly announced information" section of the Sports Administration website (<https://www.sa.gov.tw>).

In order to help operators and county/city governments provide safe swimming pools, the Sports Administration has also established a "Qualified Lifeguard Information Website" (<http://www.lifeguard.utapei.edu.tw>). This provides a database on qualified lifeguards across the country that can be easily checked. The site not only provides notices of swimming pool operators seeking staff, individuals wanting to be lifeguards can also check how to obtain relevant qualifications and related job vacancies.

The Sports Administration reminds consumers to check online whether an operator is listed

as conforming before visit a swimming pool. Individuals should also be sure to warm up before swimming, make sure the pool has enough qualified lifeguards and provides a safe and hygienic swimming environment. If a consumer finds that an operator does not meet the standards laid down in relevant regulations then he or she should report the matter to the county or city government, so together we can ensure local swimming pools remain safe for public use.

"I Want to Play"—A record 208 teams to take part in the Chunghsing Cup Black Panther Pennant which kicks off across Taiwan on Oct. 26.



"I Want to Play" – A record 208 teams to take part in the Chunghsing Cup Black Panther Pennant which kicks off across Taiwan on Oct. 26.

The "7th Chunghsing Cup Black Panther Pennant Senior High School Baseball Competition" held an opening press conference at Taipei Municipal Jianguo High School announcing that the opening game of the competition will take place at Tienmu Baseball Stadium on Oct. 26. This year's competition has attracted a record 208 teams from 22 counties and cities across Taiwan, including 10 first time participants. The slogan for the 2019 competition is "We Want

to Play" and the Sports Administration hopes that all Black Panthers will strive to overcome any and all obstacles and setbacks as they pursue their baseball dream.

Participating senior high schools are divided into different regional areas: District 1 North (Taipei City, New Taipei City, Keelung City, Yilan County and City, Hualien County and city, Lienchiang County) 69 schools; District 2 North (Taoyuan City, Hsinchu County and city, Miaoli County and city, Kinmen County) 33 schools; Central District (Taichung City, Changhua County and City, Nantou County and city, Yunlin County and city, Chiayi County and city) 55 schools; Southern District (Tainan City, Kaohsiung City, Pingtung County and city, Taitung County and city, Penghu County) 51 schools. Of the participating schools, 10 teams are newcomers, including Taipei City Daojiang High School of Commerce, New Taipei City Bilingual High School, Hsinchu Kuang-Fu High School, Taichung Municipal Long-Jin Senior High School, Chiayi County Wan-Neng Senior & Commercial Vocational School, Chiayi City Xinghua High School, Tainan Municipal National Pai-Ho Senior Commercial and Industrial Vocational School, Kaohsiung Municipal Tsoying Senior High School, Kaohsiung Municipal Kao-Feng Vocational High School and National Taitung Senior High School.

The 2019 competition has more than 70 female coaches and players and the organizers will arrange a "praise ritual" at the opening ceremony in the hope of encouraging more women to participate in the future, creating a "new female baseball force." Sports Administration Director-General Kao Chin-hsung said: "The fact that the Black Panther Pennant encourages a passion for baseball among senior high school students, so even more families take part in baseball, is certain to lead to a big increase in the number of people participating and interested in baseball. At the same time, we also hope that involvement in a team sport such as baseball will allow high school students to experience first-hand the meaning of esprit de corp."

Taiwan Sports Startup Accelerator Second Cycle Teams: MeetAgile, Golface, FASOO U.G. & LUDO



Screenshots of MeetAgile's GoHoops match data management platform

In 2018, the Sports Administration commissioned National Chiao Tung University's Center of Industry Accelerator and Patent Strategy (IAPS) and HYPE Sports Innovation (HYPE) to jointly establish SPIN Accelerator Taiwan. The aim was to utilize the technology network of IAPS and its experience of nurturing almost 100 startup teams to help the teams taking part in this project to carry out technological integration spanning technology, manufacturing and service industries, and take advantage of HYPE's international sports innovation resources to quickly enter the international market and offer more possibilities to Taiwan's sports startups. The second cycle of this training project involved 9 outstanding Taiwanese sports startup teams with potential, and they officially completed the course in July 2019. Two of the qualifying teams, Singular Wings Medical and Armony Ltd., have already been announced via early electronic announcements, and we will now introduce the remaining four sports startups MeetAgile, Golface, FASSOO U.G. and LUDO:

• MeetAgile Technology Co. Ltd.

MeetAgile's match data management platform GoHoops provides instant recording and uploading services for basketball match data, eliminating the need for pen and paper or cumbersome computers at the courtside. Data is entered using simple and intuitive hand

movements on an iPad, and is instantly released through various channels, increasing the team's ability to adapt in game. After it was established in 2016, the MeetAgile immediately became a partner of the Songshan Cup and Historical Basketball League (HBL), and the match data provider for Yahoo and Fox. The app adds value to match reporting, creating a brand new 3-way collaboration model between competitions, media and MeetAgile, where team members can keep lifelong records. In 2019 the platform progressed into international competitions as a William Jones Cup competition partner, and MeetAgile's ability to gather and process data began to gain attention internationally.

MeetAgile, created by two basketball fans, will also go on to release the community platform GoHoops4Social APP, which will allow teams and their members to store all their match schedules, data, film and photos on the platform. Players will not only be able to exchange match performance data, but will also be able to communicate with each other and even order custom match highlights footage from the app. A subscription service and diverse advertisement models will also allow for the creation of more alternative business models.

<https://www.facebook.com/Meetagile>

• Golface, Green Jacket Sports Co., Ltd.



Golface won Apple Store best sports app and iOS/Android best selling sports app

connects all major golf courses in Taiwan, and has already enabled a tee reservation function. The app can still be used after entering the course to track the fairway and flag position, even providing strategy advice and a convenient method of score calculation and performance recording. For example, before teeing off you can watch high-quality aerial video

Golface is a software company dedicated to of golf. It was created in 2013 to provide a service platform for golfers and courses. The app already has a stable base in Taiwan, and last year established a subsidiary company in Fukuoka, Japan, to begin expansion overseas. Simply put, using smartphone software, the app



Golface Store is the most comprehensive course booking platform featuring tee reservations for all of Taiwan's top golf courses

of each course, study the fairway map, and use GPS to view the distance to the front, middle and back of the green as well as the hole position. The app helps users to develop their swing technique, efficiently reducing stroke count by formulating strategies the smart way.

www.golface.com.tw

• FASSOO U.G. (Germany)

FASSOO U.G. is a SaaS (Software-as-a-Service) AI image analysis platform that supports multiple languages. It mainly takes online images and uses AI, computer technology and machine learning to automatically create metadata and a data platform for film content. The platform allows people to upload videos and picture files, automatically bookmarks people, events and objects, as well as indexing specific bookmarks. The system's main analytical processes include: intelligent keyframe extraction, facial and object recognition, interpersonal interaction recognition, language and LOGO symbol recognition etc. As such, it helps people to locate better, more precise sports related analysis and proposals. Whether sports teams, sports brands, or sponsors the system helps find key content in which to invest marketing resources in a quicker and more organized



2019 HYPE SPIN Accelerator TAIWAN



2019 Nanjing Tech Week / SLUSH China 2019

manner or helps analyze the exposure or reach of a brand during competitions. Currently, FASSOO U.G. is focused on the development of sports and cooperates with many top sports agents, so SaaS system services can provide sports teams with simpler and clearer advertisement investment statements, and more effectively promote their advertisements online.

• LUDO

LUDO focuses on distance learning solutions. Through AI body identification, learners are quickly provided with sports suggestions and feedback. Teachers are not restricted by time, personal attention span or venue and can deal with the questions of over 10,000 students online at once. LUDO



LUDO Founders

cooperates with world class sports people with professional sports knowledge such as WBA featherweight world champion Wang Xucan and NBA point guard Jeremy Lin.

www.intro.ludonow.com/japan



2019 U19 Rugby 亞洲青年橄欖球錦標賽

我橄挑戰世界!

對戰賽程

地點：高雄國家體育場

12/8(日) —————



17:00 香港 VS 新加坡
19:00 中華台北 VS 韓國

12/11(三) —————

17:00 韓國 VS 新加坡
19:00 中華台北 VS 香港

12/14(六) —————

17:00 香港 VS 韓國
19:00 中華台北 VS 新加坡

主辦單位：亞洲橄欖球協會 / 指導單位： 教育部體育署 / 合辦單位： 高雄市政府運動發展局

承辦單位： 中華民國橄欖球協會 / 轉播單位： / 售票網：

第 11 屆「體育推手獎」 向體育幕後英雄致敬

教育部體育署自 98 年起每年舉辦體育推手獎表揚活動，向長期無私奉獻及熱心推展體育發展的企業、團體及個人表達敬佩與感謝之意，並鼓勵更多人投入體育活動的推展工作，今年是第 11 年舉辦。「體育推手獎」獎項分為「贊助類」、「推展類」及「特別類」，今年在各界踴躍參與及推薦下，共頒發 78 個獎項，其中包含贊助類 55 項及推展類 23 項。

108 年 9 月 6 日辦理「體育推手獎」表揚典禮，陳副總統親臨現場頒獎，感謝贊助及長期推廣體育活動的 53 個企業、團體與個人，並表揚他們的無私奉獻，是臺灣體育運動最重要的「推手」。每一個受獎單位的得獎事蹟背後都有著對國內體育運動的關心與貢獻，不論是以實質的金錢贊助，或奉獻一己之力推展體育運動活動，都是國內體育發展不可或缺的力量。更值得一提的是，今年有 6 家企業團體及 8 位個人為第 1 次獲獎，足見每年均有新的體育推手，讓體育人的努力及光彩得以接續傳承、生生不息。

培育運動選手、紮根基層體育、促進全民參與運動，增進國民健康體魄是國力發展的根本，也最能夠凝聚國民向心力；政府的經費投入體育政策推動，是帶領體育運動向前走的動力，仍需要結合更多民間企業、團體及社會各界的力量與資源，以全面帶動整體體育運動風氣與運動產業發展。期盼大家一起成為臺灣體育發展的「推手」，讓體育的奧援源源不斷，永不止歇，共創更健康的臺灣，讓世界看到臺灣的驕傲。

體育政策執行亮點論壇 展現成效展望未來

體育署 102 年結合國內外體育運動學者專家的智慧，以及實際從事體育運動工作者的經驗，完成撰擬並公布《體育運動政策白皮書》，形塑 102-112 年國家體育運動新願景，執行至今已完成短程階段並進入中程階段。鑒於國內外體育運動環境變遷快速，為因應時代脈動追求進步革新，特辦理「健康國民 卓越競技 活力臺灣 執行亮點論壇」，討論學校體育、全民運動、競技運動、國際及兩岸運動、企業與體育、運動設施及運動產業等七項子題，邀請專家、學者蒞臨與談，檢視《體育運動政策白皮書》執行成果，並將論壇意見作為後續執行參據。

教育部體育署 102 年掛牌成立至今，政府體育經費倍增，體育運動施政成效斐然，學生體適能表現及全民規律運動人口逐漸上升，國內運動產業蓬勃發展，相關硬體建設日趨完善；另外選手於各級國際賽事屢獲佳績，且我國人士在世界體壇上地位愈發重要，輔導及帶動臺灣成功辦理各項重大國際賽事。

體育署體育運動經費預算編列從 102 年新臺幣（以下同）71 億元成長至 108 年 132 億元，幾乎增加近 1 倍；學生體適能表現四項均達中等以上比率提升至 60.38%；規律運動人口比率，102 年為 31.3%，至 107 年已達 33.5%；102 年整體運動產業生產總額為 1,290 億元，成長至 105 年 1,417 億元。國際競技賽事成績方面，2016 年里約奧運獲得 1 金 2 銅；2017 臺北世大運 26 金 34 銀 30 銅，創下參加世大運史上的最佳成績；2018 雅加達巨港亞運 17 金 19 銀 31 銅，為歷屆參加亞運次佳成績；2019 年拿坡里世大運 9 金 13 銀 10 銅，為我國參加境外世大運的最佳成績。輔導我國籍人士擔任國際體育組織重要職務，從

102年150個席次至108年達195席次；102年至108年8月止，輔導各協會辦理國際賽事累計達735項次，更成功辦理2017年世界大學運動會；補助興建30座國民運動中心、自行車道串連建設達2,046公里。呈現近7年來我國體育運動的蓬勃發展。

為實現總統體育政策及《體育運動政策白皮書》所揭示的「健康國民、卓越競技、活力臺灣」願景，回應國人對體育改革的期待，透過106年修正「國民體育法」、「運動產業發展條例」，及後續相關配套子法的研修發布及執行，完備法制基礎及健全體育運動制度；另在體育經費來源部分，運動發展基金自99年成立，經費來自運動彩券發行盈餘，並專用於體育運動發展，103年重新擇定發行機構開始第2屆運動彩券發行，銷售額逐年成長，103年盈餘24億元，至107年成長80%達到43億元，體育署得以有充足的運動發展基金搭配公務預算，來實踐體育運動政策之推動。

政策與經費的支持是臺灣體育向前的動力，體育署從健康國民、卓越競技、活力臺灣三大目標著手，由「學校體育」和「運動設施」打下無限堅實的基礎，支持「競技運動」、「全民運動」、「運動產業」鐵三角的發展，得以邁向「國際體育」，成果豐碩，除以現有之執行成效持續推動並強化外，也期許為下一期的白皮書及早規劃未來10年的願景，再創臺灣運動的榮耀與感動。

108年全國運動會 10月19日在桃園市立體育館盛大開幕

108年全國運動會於10月19日在桃園市立體育館盛大開幕，支持體育運動向來不遺餘力的蔡英文總統，與行政院蘇貞昌院長攜手共同出席開幕典禮，為來自22個縣市近萬名選手、教練及隊職員揭開賽會序幕，108年全國運動會比賽種類計有田徑等34種及百米競速等402項，總統勉勵選手們都能發揮平時苦練的成果，充分展現世界級的水準，創造個人最佳成績，為家鄉爭取最高榮耀。

賽會於10月24日圓滿閉幕，計有8項8人次破全國紀錄，32項86人次破大會紀錄，1項1人次平大會紀錄，20項54人次創大會紀錄，績優單位獎則由臺北市以84面金牌獲得最高榮譽之總統獎。

提升運動場館軟實力 打造服務品質新風貌

為提升運動場館服務軟實力，教育部體育署委託國立臺灣師範大學與中華民國身心障礙聯盟共同舉辦「108年度運動場館管理專業特需知能研習會」，課程內容針對「身心障礙者運動權利及場館服務」、「身心障礙者運動知能」兩大主題，邀請身心障礙、適應體育領域相關專業人士擔任研習講師，參加對象為各直轄市及縣（市）政府（含所轄鄉鎮市區公所、體育場）運動設施業務主管、承辦人員、管理人員，以及身心障礙運動領域相關工作者參與。第1梯次研習會於8月28日與9月6日舉行，第2梯次研習會於10月7、21、22日舉行，期透過知能演講、體驗課程、經驗分享，增進與會人員專業知能，提供更友善運動環境服務給民眾。

游泳消費安全報你知 體育署公布 108 年度全國游泳池查核結果

體育署 108 年 10 月 16 日公布全國 458 家游泳池的查核結果，經過初、複查 2 階段查核，共有 409 家業者經營之游泳池為合格，合格率提升為 89.3%。

為保障消費者權益，督促游泳池業者重視泳池衛生與安全維護，體育署每年於游泳旺季前，函請各縣市政府依據「消費者保護法」（下稱消保法）及「游泳池管理規範」辦理查核作業。

體育署表示，為維護泳客消費權益，並落實「兒童及少年安全實施方案」，年度查核績效目標設定為查核率 90% 以上，綜整本（108）年度查核結果，各縣市回報的應查核業者共計 458 家，實際查核 458 家業者，其中 409 家業者已合格，46 家未合格，3 家業者尚未開放，合格率由 107 年度之 87.7% 上升至 89.3%，總體查核率 100%，已超過原訂年度績效 90% 查核率之目標。

本年度查核作業，自 4 月份開始啟動，查核項目包含所在建築物之建管、消防、游泳池衛生、安全設施及合格救生員人數等。查核後，針對不合格項目，若有損害消費者生命、身體、健康或財產之虞者，責成縣市政府飭令業者限期改善；未於期限內改善者，依消保法第 58 條處以罰鍰，並請各縣市政府於完成查核後，於縣府網站公告未合格名單，作為民眾游泳消費參考。若業者如有拒絕、規避或阻撓查核等情事，依消保法第 57 條規定處以罰鍰，並得連續處罰之。除新竹縣及嘉義市政府，迄未函報初、複查結果，其餘各縣市政府查核率皆達 100%。年度未合格業者名單，除可於各縣市政府網站查詢外，亦可至體育署網站（<https://www.sa.gov.tw>）「單位業務 / 運動設施 / 查核公告訊息」查詢。

另為協助業者及縣市政府提供安全之游泳消費環境，體育署亦設有救生員授證資訊網站（<http://www.lifeguard.utaipei.edu.tw>），提供全臺合格救生員資料庫供查詢確認，除刊登業者徵才資訊外，有意擔任救生員的民眾亦可至該網站查詢證照取得及相關職缺資訊。

體育署提醒消費者至游泳池游泳時，除可先上網確認業者是否查核合格外，亦應做好泳前暖身等必備動作，並確認該場所是否有足額專職救生人員，以及安全衛生的游泳環境，若發現業者未符合相關規定，可向所在縣市政府逕行檢舉，共同維護游泳安全。

「我就是要打」中信盃黑豹旗 208 隊參賽創新高 10 月 26 日起全臺球場熱血開戰

第 7 屆「中信盃黑豹旗全國高中棒球大賽」於臺北市建國中學舉辦開賽記者會，開幕戰已於 10 月 26 日在天母棒球場進行，本屆共計吸引 22 縣市 208 支球隊參賽，再度刷新歷史，創賽事開辦七屆以來新高，另也有 10 支「新面孔」加入，將於中信盃黑豹旗「初登板」。本屆賽事 SLOGAN 為「我就是要打」，體育署期盼所有黑豹們，不管遇到任何阻礙與挫折，都不要放棄追逐自己的棒球夢！

本屆各地區高中參賽學校數分別為：北一區（北北基宜花馬）69 校、北二區（桃竹苗金）33 校、中區（中彰投雲嘉）55 校、南區（南高屏東澎）51 校；其中有 10 支「新力軍」將一起在黑豹旗的舞臺奔馳，包括

臺北市稻江商職、新北市裕德高中、新竹市光復中學、臺中市龍津高中、嘉義縣萬能工商、嘉義市興華中學、臺南市白河商工、高雄市左營高中、高雄市高鳳工家及臺東縣臺東高中。

而賽事中不可少的「嬌點」，本屆總計有超過 70 位女教練及球員參與，大會將於開幕典禮安排「表揚儀式」，希望未來有越來越多女性參與，打造與眾不同的「女棒新勢力」。體育署高俊雄署長表示，「黑豹旗能在高中生創造棒球熱潮，進而讓更多家庭參與棒球運動，相信棒球的運動人口及關注人口都會增加不少，同時也希望透過棒球這樣的團體運動，讓高中生能體會到團體合作的精神」。

臺灣運動創新加速器第二期培訓團隊簡介：MeetAgile、Golface、FASSOO U.G. & LUDO

教育部體育署 107 年委託國立交通大學產業加速器暨專利開發策略中心（IAPS）與以色列國際運動創新加速器 HYPE Sports Innovation（簡稱 HYPE）共同創建的「臺灣運動創新加速器」（SPIN Accelerator TAIWAN），目的在結合 IAPS 的科技網絡，以及培育近百個創新團隊的經驗，協助參與本計畫的運動創新團隊進行跨科技、製造與服務業的技術整合，加速鏈結 HYPE 所有的國際運動創新資源，及早進入國際市場，為我國運動創新帶來更多可能性。第二期培訓專案共有 9 個優秀具潛力的臺灣運動創新團隊參與，並於 108 年 7 月正式結業。前期電子報已介紹了 Singular Wings Medical 與 Armony Ltd. 兩家結業團隊，本期將繼續介紹 MeetAgile、Golface、FASSOO U.G. 及 LUDO 四家運動新創團隊：

• MeetAgile 捷思科技股份有限公司

捷思科技的賽事數據管理平台「GoHoops」，提供籃球賽事數據「即時記錄、即時上傳」的服務，改變場邊傳統紙本或笨重電腦的記錄模式，以簡單手勢在 iPad 上操作，輸入更直覺；數據即時透過各類資訊管道發佈，更能增加球隊在比賽時的應變能力。2016 年成立後，隔年立即成為松山盃與 HBL 合作夥伴，更是 Yahoo! 與 FOX 的賽事數據提供廠商，為賽事報導增值，創造賽事、媒體與捷思科技三贏的嶄新合作模式，更替球員們留下了可以保存一生的紀錄。2019 年進一步成為國際級賽事—瓊斯盃的賽事夥伴，同時捷思科技收集與處理數據的能力，也開始在國際間引起關注。

出自兩位熱愛籃球的創辦人之手的捷思科技，未來將更進一步推出社群平台「GoHoops4Social」APP，讓球隊、球員能在平台上保存所有的賽程、數據、影片、照片等等。球員們不只能交流比賽表現，還能相互聯絡、甚至還可以在 APP 上取得由電腦為你量身定做的賽事精華影片，透過訂閱與多樣的廣告模式，將能創造更多不同的商業模式。<https://www.facebook.com/Meetagile>

• Golface 綠夾克運動事業股份有限公司

Golface 是間專注於高爾夫運動的軟體公司，從 2013 年開始，用心打造給高爾夫球友及球場的服務平台，在台灣已有穩定的基礎，去年在日本福岡成立分公司開始擴張海外業務。簡單來說，就是透過手機軟體，串聯台灣各大高爾夫球場，已達成預約服務的功能，另外進入球場後，仍可以用手機的 APP 追蹤球道、旗位等場地資訊，另外還有攻略可供參考，最後提供方便的計分與成績紀錄方式。例如，擊球前可

以瀏覽各球場高畫質的空拍影片、觀看球道圖，透過 GPS 即時掌握果嶺前中後距離、即時果嶺旗桿位置，幫助使用者擬定擊球策略，有效降低桿數，用更智慧的方式輕鬆擊球。www.golface.com.tw

・ FASSOO U.G. (德國)

FASSOO U.G. 是一個支援多國語言的軟體即時服務 SaaS (Software-as-a-Service) AI 影像分析平台。主要是將網路上的影像畫面，通過 AI 和電腦科技、機器學習等技術，自動創造出影片內容的後設資料 (metadata) 與數據的平台。此平台提供人們可以將影片與圖檔上傳到平台，讓平台自動標籤人事物並索引特定標籤的功能。該系統的主要分析流程包括：智慧重點擷取 (intelligent keyframe extraction)、人臉與物件辨識、人際互動辨識、語言與 LOGO 符號辨識等功能。此系統可以幫助人們針對運動這塊領域，找到更好、更精確的分析與建議。不管是對運動團隊、運動品牌或是贊助商，都可以協助他們更快更有組織地找到可投資行銷資源的關鍵內容或是協助分析該品牌在賽事上的曝光率與觸及率。目前 FASSOO U.G. 也專注在運動領域的開發，與許多頂尖的運動經紀人團隊合作，系望通過這個 SaaS 系統服務，讓運動團隊可以得到更簡潔明瞭的廣告投資報表，並更有效地在網路上宣傳自己的廣告。www.fassoo.com

・ LUDO 如茶科技

如茶科技 (LUDO) 專注於提供遠距離教學解決方案，透過 AI 人體識別，快速提供學習者運動建議反饋，讓老師不再因為時間、自身專注力及場地而有所受限，而能夠同時於線上處理一萬名以上學生的問題。LUDO 與擁有運動專業知識的世界頂級運動員合作，如 WBA 羽量級拳王徐燦、NBA 後衛林書豪等，透過 AI 賦能方式，讓這些頂級專業知識擁有者進行線上內容與練習之規劃與設計，將專業知識等非現金資產變現，並發行至日本、中國、台灣、香港等亞洲市場。創辦人來自影像、產品設計、商務拓展、技術研發等領域，LUDO 不只提供技術協助，也同時提供拍攝、課程設計等一站式解決方案，讓專業知識擁有者，不再因為服務內容而頭痛！www.intro.ludonow.com/japan

Sport Terms

運動詞彙

Sports Activist

體育推手

Swimming Pool, Inspection, Conforming rate, Lifeguard

游泳池、查核、合格率、救生員