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## 50<sup>th</sup> National Intercollegiate Athletic Games Opens at National University of Kaohsiung on October 31



2020 National Intercollegiate Athletic Games

The countdown has begun for the 2020 National Intercollegiate Athletic Games. The organizers have announced that a complete competitive environment has been prepared for this grand sports events to allow the 9,157 athletes from 147 schools to show what they are capable of and achieve good results. They also invited everyone to join this grand sports gathering and cheer on the athletes.

Many international sports events have been cancelled this year due to COVID-19. In Taiwan, sports events have been able to go ahead due to the national effort to implement anti-epidemic measures. Over 9,200 student sports games have been held including more than 2700 games in the university basketball, volleyball, football and baseball leagues; and almost

500 games in the junior high school basketball, volleyball, softball and football leagues; more than 500 games in the baseball leagues below senior high school level and almost 1,000 games in the Elementary School Soccer World Cup.

Deputy Minister for Education Lin Teng-chiao said the government has placed the training focus on next year's Tokyo Olympics and the 2022 Asian Games in Hangzhou and these outstanding university athletes are the focal points of training. Through the test of competition, with competition in place of training, athletes can obtain Olympic qualifying points as well as review the results of training so far and accumulate competition experience so that they are able to do well in the Olympics and the Asian Games. Also, in the last few years, national sports awareness has increased and the outstanding performance of athletes is grabbing more and more attention of the people of Taiwan. The Sports Administration is the competent authority for sports affairs nationally. Through improving the effectiveness of sports teaching, improving venues and facilities, holding sports events and implementing sports talent nurturing programs, is making every effort to promote Sport for All; it has also launched an enterprise certification program so that working people can nurture the habit of regular exercise in their down time and thus maintain healthy mind and body. Whether for nurturing outstanding competitive talent or implementing Sport for All, the Sports Administration will go full steam ahead in the hope of enhancing national competitiveness through sports.

The 2020 National Intercollegiate Athletic Games has a special meaning. It is not just the 50<sup>th</sup> anniversary of the Games, but also the 20<sup>th</sup> anniversary of National Kaohsiung University. The school has worked hard to combine local agencies at every level, school partners and resources to distribute the 18 sports (venues) in 12 city districts including Luzhu. It allowed athletes and spectators to enjoy the beauty of Kaohsiung in their spare time away from the action.

## Taiwan Wins the Bid to Host the 2025 World Masters Games With Full Support from the Sports Administration



Sports Administration Director-General Chang Shao-hsi (middle), International and Cross-strait Sports Division Director Hsu Hsiu-ling (left) and Sport for All Division Senior Specialist Wang Hao-lu (right) will fully support the 2025 World Masters Games

Taipei City and New Taipei City Governments received notification from the International Masters Games Association (IMGA) that they had officially won the right to host the 2025 World Masters Games. This good news about the hosting of an international multisports event follows the successful hosting of the 2009 Deaflympics, 2016 International Children's Games, and 2017 Taipei Universiade in Taiwan. The Sports Administration offered congratulations and said full assistance will be given to the two city governments for the Games. The Sports Administration gave its full support during the bid assessment and bidding stages, and will follow the successful model of the 2017 Taipei Universiade, assisting Taipei and New Taipei City Governments to host a successful World Masters Games.

IMGA has held the World Masters Games every four years since its first edition in 1985. The

competitors must be over 30 years old and there are no restrictions on events that can be entered. Participants stays an average of 15 days in the host city, with over half bringing their family and friends with them. The World Masters Games is an international multisports event that combines sport and tourism.

At present, the event is set to be held in May 17-30 2025, when the weather is suitable and away from typhoon season and the peak travel season. 32 sports have been selected and there will be 84 venues spread across Taipei, New Taipei, Hsinchu, Taoyuan and Yilan with peripheral transportations and accommodations. It is estimated that more than 30,000 people will gather in northern Taiwan and substantial tourism benefits will be received. The Sports Administration stated that both Taipei City and New Taipei City have experience of hosting large scale sports events. The hosting of the World Masters Games will once again allow the world to see the characteristics of Taiwan's sport, culture and tourism while also promoting Sport for All.



The Sports Administration will fully support the 2025 World Masters Games

## 2020 Citizen Sports Games Successfully Close A Milestone for National Sports Events



Sports Administration Deputy Director-General Lin Che-hung (left) and Hualien County Magistrate Hsu Chen-wei (right) awarded the 2020 Citizen Sports Games Presidential Prize to Taichung City

The closing ceremony for the 6-day Citizen Sports Games was held at Hualien County Indigenous Museum on Oct. 22. Almost 9,000 athletes from across Taiwan competed in 28 competitions with 3,333 medals awarded in total. People made friends through sport and the solid foundation of sports amongst the people were displayed.

Looking back at the Games, more than 140 athletes set a Games record or national record in fin swimming, water lifesaving, speedskating and powerlifting. Sports Administration Deputy Director-General Lin Che-hung said that the diligent planning of Hualien County Government meant that athletes could compete without worry and bring their ability fully into play. No matter what the final result was, participation is self-affirmation and also let sports lovers across Taiwan see the substantial power of sports in Taiwan. Taichung City and New

Taipei City bagged 154 gold, silver and bronze medals and were the big winners this time. Taichung City won most golds and took the Presidential Prize with 184.5 points; Taoyuan City won the Vice-presidential Prize, Taipei City the Premier's Prize, New Taipei City the President of the Legislative Yuan Prize, Kaohsiung City the President of the Judicial Yuan Prize, Tainan City the President of the Examination Yuan Prize, Pingtung County the President of the Control Yuan Prize and Changhua County the Games Prize.

Hualien County Magistrate Hsu Chen-wei attended the closing ceremony. She used the opportunity to thank all staff, teams and volunteers of the Games. From July 2019, Magistrate Hsu led related Hualien County Government agencies to carefully plan the 2020 Citizens Sports Games and presented a "Splendid Citizen Sports Games, Happy Hualien" image of vitality that left athletes, team staff and spectators with a deep impression.

For the closing ceremony, two performances that were lively and had indigenous features were meticulously arranged. The opening performance "Earth" was given by dancers from National Taiwan University of Arts, displaying the endless circle of life and emanating strong energy that continues to ferment, and displaying a calm and down to earth attitude, the reserved but deep accumulation of energy representing the spirit of strength and determination of this pure land, Hualien. This was followed by "Large Feather Headdress", performed by students of Hualien Industrial Vocational High School telling how an Amis man bravely goes hunting to win the right to wear a feather headdress and successfully fights off enemies; this performance was alternated with female tenderness and beauty that provides encouragement to the warrior and symbolically blessed the 2020 Games.

At the end of the closing ceremony, a splendid performance was given by the next host of the Games in 2022, Chiayi County. Chiayi County Deputy Magistrate Wu Rong-hui received the Citizen Sports Games flag from Hualien County Government and the sacred flame was extinguished amidst a solemn atmosphere. It also declared the successful completion of the 2020 Citizen Sports Games. The Sports Administration stated that the Citizen Sports Games are intended to inspire people to do sports, realize post-epidemic new life and build up sports power to allow Taiwan's sports men and women to shine on the international stage in future.

2020 Citizens Sports Games news video link website

Scan the QR Code or key in/copy the website. <https://tinyurl.com/y5gakbnj>





## Top Cycling Routes in Taiwan – Riders Gather in Yilan to Ride on the Nanfangao Mountain-Sea Cycling Path



Group photo from the Mountain-sea Cycling Path at Nanfangao paced cycling event

The Sports Administration held the second of the "Top Cycling—Best Cycling Routes in Taiwan" event. The theme of the event was "Come on! Mountain and Sea Ride at Nanfangao". Riders gathered to experience Nanfangao's Mountain-Sea Cycling Path. Sports Administration senior specialist Huang Hsin-yu, Suao Township Chief Lee Ming-che and a special pacer guest Internet cycling celebrity Chen Song-jun, together led riders on a ride along one of the best cycling routes in Taiwan.

Yilan County Government applied to the Sports Administration for funding for the Nanfangao Mountain-sea Cycling Path in 2018. The total expenditure was NT\$10 million, with NT\$8 million subsidy received from the Sports Administration. The route is around nine kilometers long and connects to the cycling Round-island Route 1. It is easy to reach on public transport. People can get off at Suao Train Station or Suao Bus Station. The cycle path passes Baimi Clog Village, the Coral Museum, Neipi Beach (Lover's Beach), Tofu Cape

Scenic Area, Fishing Cultural Museum and then goes to Nanfangao Tourist Fish Market where fresh seafood can be enjoyed. Keen cyclists can make a long slow ride and focus on smooth pedaling to enjoy the mountain and sea scenery of Nanfangao.

## Asia's First Sports Startup Accelerator Offers More Innovative Products and Services to the World



An item of clothing made from cinnamon and PET bottles

The HYPE SPIN Accelerator TAIWAN program is a joint effort of the Sports Administration and National Chiao Tung University's IAPS and Israel's HYPE Sports Innovation (HYPE). Starting from October 2018, four training cycles have been held; the fourth 3-month intensive training cycle began in May, 2020.

The HYPE SPIN accelerator program provides customized financing and enterprise matching and links to the international sports industry network, as well as a chance to share a team's products and services with leading sport related enterprises and teams such as Chunghwa Telecom, Decathlon, and Weichuan Dragons. While nurturing startup teams, the aim is also

to establish Asia's first sports startup and technology industry cooperation eco-sphere. The 4th HYPE SPIN Accelerator TAIWAN Demo Day was successfully held on July 18 this year; each team had five minutes to make their pitch, displaying the products of Asia's first sports startup accelerator to startup investors, representatives of sport brand enterprises and industry mentors and consultants.

The 4th Demo Day had 12 HYPE SPIN teams, six of which were international, from South Korea, United Arab Emirates, Singapore, Malaysia and France. The main service content developed by the teams spans: sports community, data analysis, sports entertainment, sports training, circular economy, smart medical equipment, ball sports training, materials technology, integrated platform, and functional apparel industry.

Two sports startups are introduced below; one focuses on natural, environmentally friendly and safe sports apparel and the other smart medical services integrating medicine and the IoT. They are Taiwan's KOUP and Conzian.

### • KOUP

The KOUP® brand sports apparel bag is proof that it is protecting the earth on which we live together. KOUP® brand t-shirts are natural, environmentally friendly and safe because KOUP® totally refuses to use the additives that are widely used in the market. It uses new textile technology to make an antibacterial element that is polymerized to become polyester chips and then made into yarn for drawn work. It also uses recycled PET bottle yarn to realize the idea of being environmentally friendly and loving the earth, totally rejecting the additives widely used in the market today such as silver ions and zinc ions that are harmful to the body and the earth. The KOUP® brand trademark and logo are screen printed. The dyeing and finishing process meets Blue-sign requirements and doesn't use chemical spandex. Design is simple and natural to increase the comfort of wearing during sport; even the packaging bag is made from waste fabric from apparel making, fully revealing the source of KOUP® brand's environmental protection values and conveying to the user the message that the KOUP®



brand is determined to protect the environment with them.

• **Conzian**

Conzian is a company focused on smart rehabilitation. The main product KNEESUP Care provides complete home rehabilitation solutions for patients after knee joint surgery, tendon reconstruction and lower limb injury. Patients are helped to exercise correctly and nurture good exercise habits to recover quicker and better. KNEESUP Care includes: smart sensor and the KNEESUP Care App.



Just like taking a physical therapist home

that the patient does each movement properly, just like taking a professional physical therapist home. Through the app, the patient's every move is analyzed, recorded and feedback given as to whether the movement is correct, including angle and spatial position. The app allows the patient to control their rehabilitation plan, targets and needs of each stage. The doctor can remotely see the patient's rehabilitation completion rate, movement correctness rate and other data and can alter the rehabilitation plan and movements if needed to increase or decrease the training of certain muscles, really providing customized rehabilitation.

Conzian makes real home rehabilitation possible. The sensor Smart Core ensures





World Hand Hygiene Day

**Clean Hands  
Save Lives**

**Wash Your Hands  
the Right Way**



**Palms**

Rinse your hands, and rub soap on your palms



**Back**

Scrub the back of your hands



**Cross**

Interlace fingers and rub hands together



**Interlock**

Interlock fingers and rub the back of your fingers



**Thumbs**

Rub your thumbs and the parts connecting your palms.



**Fingertips**

Rub your fingertips



**Wrist**

Rub your wrists, rinse and dry your hands



## 全大運 50 週年 10 月 31 日於高雄大學開幕

109 年全國大專校院運動會進入倒數計時，主辦單位並對外公布已準備好完善的競賽環境，讓來自全國 147 校 9,157 名選手，在這場盛大的運動賽事上盡情發揮實力，力創佳績，同時也邀請各界共襄盛舉為選手加油打氣。

今年受到新冠肺炎疫情影響，許多國際賽事都取消辦理，在全體國人努力執行防疫措施下，國內的體育賽事皆能順利舉辦，其中，學生運動聯賽已經舉辦超過 9 千 2 百多場，包括大專籃、排、足、棒球聯賽 2 千 7 百多場，中學籃、排、壘、足球聯賽近 5 千場，高中以下棒球聯賽 5 百多場、國小足球世界盃近千場的賽事。

教育部林騰蛟常務次長表示，政府已將培訓計劃放在明年東京奧運會、2022 年杭州亞運會，而這些優秀的大專運動選手更是重點培訓對象。透過賽事的磨練，以賽代訓，讓選手除了爭取奧運積分，也檢驗現階段的訓練成果，累積比賽經驗，力求在亞、奧運賽事有更出色的成績表現。而近幾年全民運動意識提升，越來越多運動員的優秀表現受到國人關注。教育部體育署是推動全國體育事務的主管機關，透過提升運動教學效能、改善運動場館與設施、舉辦運動競賽、推動運動人才培育計畫等，致力推廣全民運動，也積極發起企業認證活動，讓上班族工作之餘不忘養成規律運動的習慣，維持健康身心。無論是培育優秀競技選手，或是落實全民運動，教育部體育署都會全力以赴，希望能透過運動，強化國家競爭力。

109 全大運不僅適逢全大運 50 週年，更是高大創校 20 週年，意義非凡，校方努力結合在地各級機關、學校夥伴與資源，將「5 球 3 道 2 射 2 擊，體重啦力田徑游泳」共 18 種類競賽（場館）分布在路竹等 12 個行政區，讓外縣市萬名選手、民眾參（觀）賽之餘，也能走訪領略高雄之美。

## 臺灣成功申辦 2025 世界壯年運動會 體育署將全力協助雙北市政府

臺北市與新北市政府於 11 月 22 日上午 4 時許接獲國際壯年運動總會（IMGA）通知，正式取得 2025 世界壯年運動會（World Masters Games 2025）主辦權，這是繼 2009 聽障奧運、2016 國際少年運動會及 2017 臺北世界大學運動會後，臺灣再次獲主辦國際綜合性運動賽會的好消息。教育部體育署除表達祝賀並將給予全力協助。體育署自去（108）年申辦評估至申辦階段均給予大力支持，未來將比照 2017 臺北世大運成功模式，協助雙北市府辦理一場最成功的世界壯年運動會。

IMGA 自 1985 年起舉辦第 1 屆世界壯年運動會，每 4 年舉行 1 次，參賽選手年齡限制 30 歲以上，不限報名項目，參與者平均停留天數為 15 天，超過半數參賽者會帶著家人或朋友共同參與，是一項結合運動與觀光的國際綜合性運動賽會。

雙北市府目前規劃於 114 年 5 月 17 日至 30 日辦理，氣候合宜且避開颱風季節、旅遊人潮旺季等，選定 32 項運動種類，結合雙北市、新竹、桃園、宜蘭等 5 縣市 84 個場館，以及周邊交通及住宿連結，預估屆時將有 3 萬多人齊聚北臺灣，將帶來可觀的觀光效益。

體育署表示，雙北市府均有辦理國際大型賽會經驗，相信透過世界壯年運動會的舉辦，將可讓世界再次看見臺灣的運動、文化與觀光特色，同時帶動全民運動風潮。

## 109 年全民運動會圓滿落幕 立下全國運動賽會里程碑

為期 6 天的中華民國 109 年全民運動會，閉幕典禮 22 日於花蓮縣臺灣原住民族文化館舉行，來自全國 22 縣市近九千餘位運動選手，於 28 項競賽內大顯身手，總共頒發了 3,333 面獎牌，更以運動會友，彰顯我國民間的運動根基。

回顧本屆全民運動會，共計有蹺泳、水上救生、競速滑輪溜冰及健力等 4 個運動種類逾 140 人次的選手破大會或全國紀錄。教育部體育署林哲宏副署長表示，本屆賽會在花蓮縣政府的用心籌備下，讓參賽的選手無後顧之憂，全心發揮自己的實力。無論最後結果為何，參賽就是對自己的肯定，也讓全國喜愛運動的民眾看到我國民間的深厚運動實力。臺中市與新北市都奪得金銀銅計 154 面獎牌，是本屆賽會的大贏家；金牌數最多的是臺中市，並以總積分 184.5 分榮獲總統獎、桃園市榮獲副總統獎、臺北市榮獲行政院長獎、新北市榮獲立法院長獎、高雄市榮獲司法院長獎、臺南市榮獲考試院長獎、屏東縣榮獲監察院長獎、彰化縣榮獲大會獎，賽會成果豐碩。

花蓮縣徐榛蔚縣長代表出席閉幕典禮，徐縣長特別藉閉幕典禮的機會，感謝參與此次賽會所有工作人員、各代表隊以及各界志工朋友。花蓮縣自 108 年 7 月起在徐榛蔚縣長的領軍下，跨花蓮縣政府各相關部會，全心辦好 109 年全民運動會，展現出「精彩全民運，幸福花蓮城」的活力印象，讓參與本屆賽會的代表隊選手、隊職員及民眾留下難忘的賽會印象。

本屆閉幕典禮，大會特別精心安排兼具動感及原住民特色的二個表演活動。開場節目「大地」由臺藝大舞蹈學系舞者擔綱演出，呈現萬物生生不息，擁有強而有力的內在能量，不間歇地持續醞釀著，冷靜且務實的態度，是一種內斂卻深層的能量積累，意味著花蓮這片洄瀾淨土的堅忍毅力精神。接續，「大羽冠」節目由國立花蓮高級工業職業學校學生演出，敘述阿美族男人為了取得配戴羽冠的資格，英勇狩獵並成功抵禦敵人的過程，穿插女性柔媚姿態以展現對勇士的鼓舞，象徵對本屆賽會圓滿成功的祝福。

閉幕典禮的最後，承辦下一屆 111 年全民運動會的嘉義縣帶來精彩的表演節目，並由嘉義縣吳容輝副縣長順利與花蓮縣政府完成全民運動會會旗交接，聖火在莊嚴氣氛中熄滅，也宣告「中華民國 109 年全民運動會」圓滿落幕。體育署表示，透過全民運動會，希望全國民眾都能一起來運動，在疫情過後，實踐「防疫新生活」並且累積體育實力，在未來讓台灣的體育在世界發光。

109 年全民運動會新聞影音連結網址：

可掃描 QR Code 或輸入 / 複製網址 <https://tinyurl.com/y5gakbnj>



## 逗陣來南方澳山海漫遊自行車道 騎亮臺灣尚鯖ㄟ自行車路線

教育部體育署 109 年 9 月 27 日於蘇澳冷泉公園辦理「騎亮臺灣—最讚亮點自行車路線」系列活動第 2 場，以「揪要鯖，山海漫騎南方澳」為活動主題，揪民眾體驗南方澳山海漫遊自行車道。現場由教育部體育署專門委員黃幸玉、蘇澳鎮鎮長李明哲以及領騎嘉賓單車網紅松哥（陳松筠），共同帶領民眾騎亮臺灣尚鯖ㄟ自行車路線。

「南方澳山海漫遊自行車道」為宜蘭縣政府於 107 年向體育署申請之案件，總計畫經費 1,000 萬元，體育署補助 800 萬元，全長約 9 公里，這條路線可串聯環島 1 號線，搭乘大眾運輸工具前往騎乘相當方便，民眾可於蘇澳火車站或蘇澳轉運站下車，騎乘沿途行經白米木屐村、珊瑚博物館、內埤海灘（情人海灘）、豆腐岬風景區、討海文化館，再到南方澳觀光魚市場大啖海鮮，讓喜愛騎單車的遊客漫遊南方澳的山海風情。

## 亞洲第一運動創新加速器「滑」麗登場「板」面盛大

教育部體育署及國立交通大學產業加速器暨專利開發策略中心（IAPS）共同與以色列國際運動創新加速器 HYPE Sports Innovation（簡稱 HYPE）合作，進行 HYPE SPIN Accelerator TAIWAN 運動加速器計畫，從 107 年 10 月至今，共進行了 4 期加速培訓專案，其中第 4 期於今（109）年 5 月展開了將近 3 個月密集加速訓練。

透過 HYPE SPIN 加速計畫，提供客製化資金及企業媒合、鏈結跨國運動產業網絡，也提供與迪卡儂、味全龍等體育界代表性企業與球隊領隊分享產品或服務的機會。扶植創新團隊的同時，也期望在臺灣建立亞洲第一個運動新創與科技產業合作的生態圈。而在今年 7 月 18 日，HYPE SPIN Accelerator TAIWAN 第 4 期的 Demo Day 圓滿結束，藉由 5 分鐘全英文的 Pitch，向新創投資人、運動品牌企業代表、業界導師顧問等展現亞洲第一的運動創新加速器。

本期加速培訓專案共有 12 組 HYPE SPIN 團隊參與，其中 6 組為國際團隊，來自於南韓、阿拉伯聯合大公國、新加坡、馬來西亞及法國。本期團隊的主要開發服務內容涵蓋：運動社群、數據分析、運動娛樂、運動項目訓練、循環經濟、智能醫療設備、球類訓練、材料技術、整合平台、機能服飾產業等領域。

以下將介紹兩家以講求天然、環保及安全的運動服飾及提供整合醫學與物聯網等技術的智慧醫療服務為主的運動創新團隊：來自臺灣的 KOUP 和 Conzian。

### ● KOUP 景曜實業

KOUP® 品牌運動服裝，是你、我攜手共同守護我們居住的地球的見證。KOUP® 品牌 T 恤訴求天然、環保及安全，因此 KOUP® 完全拒絕使用現在市場上流行的外在添加劑，而是採用最新紡織技術從天然植物肉桂中提煉的抗菌元素，再聚合至聚酯粒後成為抽紗的紗線，同時也採用回收的寶特瓶紗，共同實踐環保愛地球的理念，完全摒棄現今市場上所添加含有銀離子、鋅離子等對人體及地球有害之化學添加



劑。KOUP® 品牌的商標及 Logo 則是採用網印，染整過程符合 Blue-sign 規範且不使用化學 Spandex，設計採簡潔大方設計以增進運動時的舒適感，甚至連包裝袋也是利用成衣製造後的廢棄布製成，完整揭櫫 KOUP® 服裝品牌環保價值的來源，向使用者全面傳達 KOUP 品牌與你共同攜手保護環境的決心。

### ● Conzian 康立安智能醫療設備有限公司

康立安是一家專注於智慧復健的公司。目前主要產品安膝 KNEESUP Care 為膝關節術後、韌帶重建以及下肢受傷的患者提供完善的居家復健方案。幫助膝友以正確的方式鍛鍊並養成良好的運動習慣，期望恢復得更快、更好。KNEESUP Care 包含：智慧感測器與 KNEESUP Care App。

康立安讓真正的居家復健得以實現。感測器 Smart Core 能確保病患把每一個動作做到確實，如同把專業的物理治療師帶回家。搭配 App，病患做的每一個動作都被分析、紀錄，並且實時回饋動作是否正確，包括角度、空間位置等。透過 App，病患對自己的復健計畫、目標、不同階段的要求，盡在掌握。而醫生可以遠端看到病患的復健完成率、動作正確率等數據，並且在必要時可以修改復健計畫和動作，加強或者減緩某些肌肉的鍛鍊，真正做到客製化的復健。

### Sport Terms

### 運動詞彙

National Intercollegiate Athletic Games

全國大專校院運動會

Citizens Sports Games

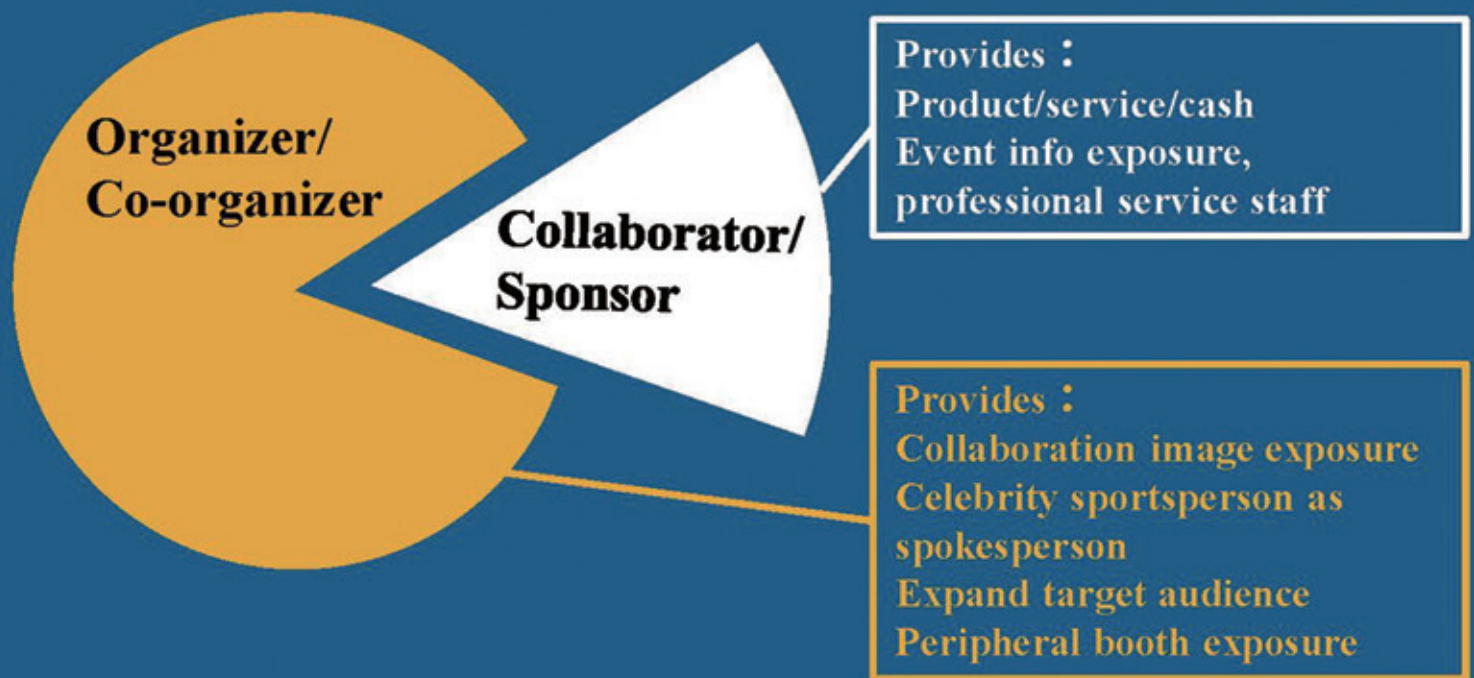
全民運動會

World Masters Games

世界壯年運動會

# Event Collaboration

How can an organizer turn an event into a platform?



*How to form a complete circle ?*

“ Organizer provides *event sponsorship guide*

**Introduction** to the event background

Past data **results** (participation, audience and number of media reports)

Inventory of **promotional slots** (venue layout, broadcast channel, etc.)

Inventory of **required resources** (products, services, cash, etc.)

Level of sponsorship and **customized rewards** (exclusive services for sponsors, etc.)

“ *It is not just two-way collaboration, it is a **mutually-beneficial relationship** that creates synergy for both parties' brand values*



Want to know more about  
event collaboration?



Condensed  
version



Full-length  
version



Sports Administration, Ministry of Education

Advertisement