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# Sports Administration Newsletter

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## Sports Administration Accepting Submissions for Sports Enterprise Certification Aiming to Build a Workplace Health Sustainable Eco-sphere

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Press conference for the launch of 2022 Sports Enterprise Certification. Deputy Minister of the Ministry of Education and Interim Director-General of the Sports Administration Lin Teng-chiao in a group photo with guests

The Sports Administration held a press conference for 2022 Sports Enterprise Certification on March 28 with the aim to build a workplace regular sports environment and build a sports for all-friendly atmosphere. Deputy Minister of Education and Interim Director-General of the Sports Administration Lin Teng-chiao thanked enterprises and their employees for their enthusiastic response since Sports Enterprise Certification began in 2016 and for together building a sports collective good eco-sphere by integrating resources. On the day, more than 50 enterprises that have applied for certification were present; to date, 456 enterprises have taken part, with over 820,000 employees benefitting and enterprises attaching importance to employee sports becoming a trend.

Certification is valid for three years and, during this period, access to Sports Administration

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resources can be exclusively enjoyed, for example, priority application for the Program for Subsidizing the Recruitment of Sports Instructors by Enterprises and one free technological fitness test as well as being eligible to join the Sports Enterprise Ecosphere; this is a mutually beneficial platform for certified enterprises that has points incentive and matches enterprise resources, promoting workplace sports exchange to expand the benefits of sports enterprise connection.

Partners this time included Dr. Wang, Truedan, Unilever, The Shanghai Commercial and Savings Bank, Kaohsiung Rapid Transit Corporation, and other famous brands. All are willing to contribute enterprise resources to answer the call of the Sports Administration to develop a sports for all atmosphere. Lee Yuan-yu, Managing Director of Sushi Express, a first-time applicant for certification, said that caring about employee mental and physical health is an important expression of Corporate Social Responsibility. It is hoped that the determination of the enterprise to promote the idea of sports for health can be expressed by applying for certification.



Deputy Minister of the Ministry of Education and Interim Director-General of the Sports Administration Lin Teng-chiao gave a speech at the press conference for the launch of 2022 Sports Enterprise Certification



Deputy Minister of the Ministry of Education and Interim Director-General of the Sports Administration Lin Teng-chiao conducted a launch ceremony at the press conference for the start of 2022 Sports Enterprise Certification

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**No Corner Cutting on Sports Consumer Security in the Epidemic Period: Sports Administration Announces the Results of Sports Venue Checks in 2021**  
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Sports Administration announced the results of sports venue checks in 2021 (center, Deputy Director-General Hung Chih-chang)

During the COVID-19 epidemic period, the Sports Administration and local governments jointly assisted sports venues to promote various epidemic prevention measures and carried out sports venue checks to provide safe sports spaces for the public. The results of the checks in 2021 were announced on March 31. 1,418 public and private venues were listed for checking; the average conformity rate was 91.1%, up by 4.7% on the previous year.

In 2021, local governments checked a total of 429 swimming pools, with a conformity rate of 92.7%; 842 fitness centers, with a conformity rate of 92.2%; 147 sports venue operators that issue gift vouchers, with a conformity rate of 79.2%. The conformity rate of checked fitness centers was up by 9.6% on 2020, the best showing ever. The compliance rate of various sports venues including swimming pools for implementation of execution of epidemic prevention measures was 97%.





The subjects of checks spanned swimming pools, fitness centers and sports venues that issue gift vouchers; the checked items included sports venue safety, emergency rescue equipment, and the epidemic prevention measure implementation situation; the member enrollment contract and gift voucher contents of fitness centers and sports venues issuing gift vouchers were also checked to see if they matched the mandatory provisions and prohibitory provision of related standardized contracts. For the check report of swimming pools, Fitness Center Member Enrollment Standardized Contract and gift vouchers issued by sports venue operators in 2021, please visit the download area of the Sports Administration website (<https://www.sa.gov.tw>) and go to "Check Announcement Information."



## The 2022 National Disabled Games in Taichung Takes the Stage Amidst Excitement



"Friendship in Taichung, Unlimited Collective Good" The 2022 National Disabled Games in Taichung takes the stage amidst excitement



The 2022 National Disabled Games was held from April 9 to 12, 2022 in Taichung. It opened grandly at National Taiwan University of Sport Gymnasium on April 9. Tokyo Paralympics judoka Lee Kai-lin and Tokyo track and field athlete Chen Jie carried the torch up to and lit the sacred flame, opening the curtain on the 4-day event and officially announcing its start.



Wheelchair Basketball

Games president Premier Su Tseng-chang said that the National Disabled Games is based on the competition types of the Paralympics, the Asian Para Games, the Deaflympics and the Special Olympics. It has the important mission of aligning Taiwan's competitive performance internationally. He thanked athletes, coaches and staff for their efforts, not only bringing the beauty of competitive sports, also increasing the public's understanding of the disabled and being of substantial help in allowing Taiwan to create a "Together We Move" inclusive society.



Wheelchair Tennis

The torch this time was designed and made by Taichung crochet installation artist Yang Hai-chien, who is herself disabled; it combines the power of the flame and beauty of the lines, symbolizing the courage of athletes in taking on challenges and their never-say-die spirit, the colors expressing the friendship and equality that are core values of sports, encouraging everyone to shine on our own stage.

The 2022 National Disabled Games ran from April 9 to 12 and had 16 sports namely, track and field, swimming, badminton, table tennis, wheelchair tennis, weightlifting, shooting, basketball, bowling, archery, boccia and special Olympics badminton, bowling, boccia, roller skating and basketball. Through their performance in competition, athletes laid down a solid foundation for the promotion of a "Together We Move" social support atmosphere in Taiwan.



## Sparks to Fly at the Academic Year 2021 Middle School Futsal League National Finals at Taipei Gymnasium on April 23



Academic Year 2021 Middle School Futsal League final press conference. Football fans invited to cheer on the players together

After overcoming the challenges of 346 qualifying competitions and 211 intermediary competitions involving 169 teams, the finals for high school girls, high school boys and junior high school boys of the Academic Year 2021 Middle School Futsal League was held April 23-28 at Taipei Gymnasium. At the press conference for the finals on April 13, Deputy Director Pan Wan-shin of the Sports Administration School Sports Division invited football fans to cheer on the players together.

The team in the national finals played each other in a round-robin tournament. In the girl's high school category, Group A's National Taitung University Affiliated Physical Education Senior High School, Kaohsiung Municipal Rueisiang High School and Kaohsiung Municipal Luchu Senior High School plays against Group's B's New Taipei Municipal High School, National Kuangfu Commercial and Industrial Vocational High School, Yongching Senior High School and National Taitung Junior College. In the boy's high school category, Group A's





Youth Senior High School, Taipei Fuhsing Private School, Beimen Senior High School and Chungshan Industrial and Commercial High School plays against Group B's Miaoli County Hsinghua Senior High School, Taichung Municipal Huiwen High School, National MinShyong Vocational High School of Agriculture & Industry and Kaohsiung Municipal Ruesiang High School. In the boy's junior high school category, Group A's Tzuwen Junior High School, Chunghsing Junior High School and Fudan Junior High School and Kaohsiung Zuoing Junior High School plays against Group B's Donggang Junior High School, Beitou Junior High School, Fuke Junior Junior High School and Wenchang Junior High School.



Deputy Director of the Sports Administration's School Sports Division Pan Wan-shin attended and gave a speech at the opening ceremony

The Sports Administration said that 72 teams entered in the boy's junior high school category, an increase of 10 teams on previous years, making competition the fiercest ever. Of last year's quarter finalists, only two have qualified for the finals this time, Chunghsing Junior High School and Kaohsiung Zuoing Junior High School, with even last year's champions Heping High School (Junior High School Division) losing in the qualifying competition. In the girl's high school category, after winning for the third time in a row last year, Kaohsiung Municipal Ruesiang High School went for four championships in a row. The finalists in the boy's high school category are familiar faces; with Youth Senior High School, Fushing High School and National MinShyong Vocational High School of Agriculture & Industry competing. Also, the final of the girl's junior high school category were held on March 20 and was won by Fengshi Junior High School with six wins out of seven games and 18 points; second was Luhsing Junior High School with five wins and one draw and 16 points; third was A-lien Junior High School with four wins and 12 points.

Deputy Director Pan Wan-shin of the Sports Administration School Sports Division mentioned that the middle school futsal league is an intensive round-robin-tournament, with the objective of promoting inter-school sports exchange and learning of skills from each other. Competition this year followed the epidemic prevention policies of the Central Epidemic Command Center (CECC) and all participating teams adhered to the regulations,



allowing the qualifying and intermediary competitions to be smoothly completed. The finals continued to be held according to CECC regulations; spectators are allowed into the venue, with adherence to epidemic prevention regulations required; people must complete real name registration on entry (name and telephone number, ) have temperature taken, undergo disinfection, wear a facemask throughout and obey onsite epidemic prevention regulations. All supporters of student football are invited to watch the exciting matches and cheer on the team they support.



## Asia's First Sports Startup Accelerator Offers More Innovative Products and Services to the World



HYPE Global Virtual Accelerator Taiwan 7<sup>th</sup> training cycle

The HYPE Global Virtual Accelerator Taiwan program is a joint effort of the Sports Administration and National Chiao Tung University's IAPS and Israel's HYPE Sports Innovation (HYPE). Starting from October 2018, seven training cycles have been held. The 7<sup>th</sup> training cycle was launched in September, 2021 and the accelerated and intensive training in nearly three months.





The HYPE SPIN accelerator program provides customized financing and enterprise matching and links to the international sports industry network, as well as a chance to share a team's products and services with leading sport related enterprises and teams such as Decathlon and National Taiwan Sport University. While nurturing startup teams, the aim is also to establish Asia's first sports startup and technology industry cooperation eco-sphere. The 7th HYPE GVA Taiwan Demo Day was successfully held on January 29, 2022. Each team displayed the products of Asia's first sports startup accelerator and started showcasing their core messages to impress startup investors, representatives of sport brand enterprises, industry mentors and consultants with a 5-minute pitch.

The 7<sup>th</sup> Demo Day had 10 sport innovation teams, five of which were international, from India, France, Switzerland and Hungary. The main service content developed by the teams in this cycle spans: Sports facility and venue management service, AI detection technology, deep diving immersive VR experiences, sports community, data analysis, sports entertainment, sports training, and innovative application of biotechnology. Two startups are introduced below: they are BIG WAVE VR Game founded by a surfer who loves the ocean; and Bucket Analytic which specializes in video recordings and analysis.

### • BIG WAVE VR Game

Big Wave VR Game is a game community that carries out whole body training through Virtual Reality. In VR, a player can have fun without restrictions of time or space, improving the quality of life of players.

Through R&D, setting out from the angle of intelligence and combining with the idea of environmental friendliness, Big Wave VR Game continues to innovate and break through in the Metaverse.

Players will be inspired by the vision of the ocean ecology and earth sustainable development of Big Wave VR Game, developing a new generation of ocean ambassadors and let everyone rediscover the passion for happy ocean living. The VR training process is as easy as playing a game; while playing with friends, you can also acquire self-confidence in the water.



■ BIG WAVE VR Game product prototype





## • Bucket Analytics

Bucket Analytics is a company that focuses on the application of AI in the area of sports, providing complete solutions for sports event video/image recording and follow-up video/image analysis. It has brought out the Bucket Tracker focus panning series specifically for basketball using innovative AI sports technology for tracking high speed movement on the court.



Bucket Analytics logo

Bucket Analytics brought out Bucket Studio image data analysis service for image data analysis; objects on the field are automatically detected by AI and categorized in order. As well as pre-categorization, users are also provided with an innovative Special Effects Insertion Service system with various lively and fun options such as filter, slow motion and animation special effects to allow users to design unique short films every time, providing customized service.

"Every step matters" is the original intention of Bucket Analytics, aiming to make image recording easier and practical for users.



## 體育署運動企業認證徵件開跑 打造職工健康永續生態圈

教育部體育署為打造職工規律運動環境、營造全民運動友善氛圍，於 3 月 28 日舉辦 111 年度運動企業認證起跑記者會。教育部次長兼體育署代理署長林騰蛟表示，體育署自 105 年起開辦「運動企業認證」，感謝全臺企業與員工熱烈響應，透過資源整合，一同打造運動共好生態圈，當天有逾 50 家申請企業認證企業出席支持，目前累計已達 456 家企業參與，受惠員工總數超過 82 萬人，企業重視職工運動逐漸蔚為成風。

認證標章效期為 3 年，效期內可獲得體育署專屬資源，例如優先申請「企業聘用運動指導員補助方案」、免費一次科技體適能檢測等，更可獲得「運動企業生態圈」參與資格。「運動企業生態圈」為提供獲證企業互利互惠的平臺，搭配積分獎勵，媒合企業資源，促進職場運動交流，擴大運動企業的串聯效益。

本次合作夥伴，包含王大夫一條根、珍煮丹、聯合利華、上海商業儲蓄銀行、高雄捷運等知名品牌企業，皆願意貢獻企業資源，響應體育署發展全民運動風氣之目標。而今年首度投件的爭鮮迴轉壽司李沅堉總經理表示，關注員工身心健康是企業社會責任的重要表現，希望透過申請認證，表達企業推動運動健康觀念的決心。

## 疫情期間運動消費安全不打折 體育署公布 110 年運動場館查核成果

在新冠肺炎疫情（COVID-19）期間，教育部體育署與地方政府共同辦理運動場館查核業務及協助運動場館推動各項防疫措施，以提供消費者安全的運動環境，並於 111 年 3 月 31 日公布 110 年度查核結果，全國納入查核的公私立場館業者計 1,418 家，平均合格率达 91.1%，較上年度增長 4.7%。

110 年度地方政府總計查核「游泳池」429 家，合格率为 92.7%；「健身中心」842 家，合格率为 92.2%；「發行禮券運動場館業者」147 家，合格率为 79.2%。三類查核中，健身中心業者去（110）年合格率較前（109）年上升 9.6%，為歷年表現最佳。另游泳池等各類運動場館在防疫措施執行的合格率达 97%。

運動場館查核對象涵蓋游泳池、健身中心及發行禮券的運動場館業者，檢查項目包含運動場館的安全、緊急救護設備、防疫措施執行情形等，並針對健身中心及發行禮券的運動場館業者，檢查其招募會員的契約或禮券內容是否符合相關定型化契約應記載及不得記載事項規定。110 年度游泳池、健身中心招募會員定型化契約、運動場館業者發行禮券查核報告，可至體育署官網（<https://www.sa.gov.tw>）下載專區中「查核公告訊息」項下查看。

## 「友愛臺中、共好無限」 111 年全國身心障礙國民運動會熱情登場

111 年全國身心障礙國民運動會於 111 年 4 月 9 日至 12 日舉辦，並於 9 日在國立臺灣體育運動大學體育館盛大開幕，由東京帕運柔道選手李凱琳、東京奧運田徑選手陳傑持大會聖火登場並點燃聖火，為 4 天的賽會揭開序幕，宣布賽會正式開始。

大會會長行政院蘇貞昌院長表示，全國身心障礙國民運動會以帕拉林匹克運動會（帕運）、亞洲帕拉運動會（亞帕運）、達福林匹克運動會（聽奧）及特殊奧林匹克運動會（特奧）等競賽種類為核心規劃，肩負我國競技表現接軌國際的重要任務，特別感謝參賽選手、教練及職員，因為大家的投入，不只帶來競技運動的美感，更加深社會大眾對身心障礙者的了解，對於臺灣創造《愛運動動無礙》之融合社會有相當大的助益。

本屆身障運聖火台由臺中鉤織裝置藝術家楊海茜老師設計製作，結合火焰的力與織線的美，象徵選手們勇於挑戰、不放棄的運動精神，繽紛色彩更鉤織出運動友愛平權的核心價值，鼓勵你我都能在屬於自己的人生舞臺展露光芒。

111 年身障運賽程自 4 月 9 日至 4 月 12 日，共有 16 種競賽種類，包括田徑、游泳、羽球、桌球、輪椅網球、健力、射擊、籃球、保齡球、射箭、地板滾球、特奧羽球、特奧保齡球、特奧滾球、特奧輪鞋競速及特奧籃球等，選手們透過競賽表現為臺灣推動《愛運動 動無礙》社會支持氛圍打下最堅固的基礎，號召國人一同保障身心障礙者運動權。

## 110 學年度中等學校 5 人制足球聯賽全國決賽 4 月 23 日在臺北體育館火熱開踢

教育部體育署 110 學年度中等學校 5 人制足球聯賽，169 支參賽球隊在歷經 346 場預賽、211 場複賽賽事的重重考驗後，於 4 月 23 至 28 日在臺北體育館進行高中女生、高中男生以及國中男生組全國決賽的循環賽賽事，角逐全國冠軍榮耀，體育署學校體育組潘婉馨副組長於 13 日出席決賽記者會，邀請熱愛足球運動的球迷們共同為參賽學生加油。

全國決賽晉級隊伍採循環賽賽制方式進行，高中女生組分為兩組，由 A 組臺東體中、高雄市瑞祥高中、高雄市路竹高中，對戰 B 組新北市新北高中、花蓮縣光復高中、嘉義縣永慶高中及臺東專科學校。高中男生組由 A 組臺中市青年高中、臺北市復興高中、臺南市北門高中及中山工商，與 B 組的苗栗縣興華高中、臺中市惠文高中、嘉義縣民雄農工及高市瑞祥高中相互角逐。國中男生組則由 A 組的桃園市慈文國中、桃園市中興國中、桃園市復旦國中、高雄市左營國中，與 B 組屏東縣東港國中、臺北市北投國中、臺中市福科國中及桃園市文昌國中對戰。

體育署表示，今年國男組共計有 72 隊報名參加，參賽隊伍比往年大幅增加 10 隊，競爭程度堪稱史上最激烈，不僅去年 8 強隊伍中只有桃園市中興國中及高雄市左營國中 2 隊晉級，就連去年冠軍臺北市和平高中（國中部）都在激烈的預賽賽事中敗陣淘汰。高女組部份，高雄市瑞祥高中在去（110）年度達成三連霸的目標後，今年挑戰四連霸。而高男組晉級隊伍是往年的熟面孔，由臺中市青年高中、臺北市復興高中及民雄農工相互角逐。此外，國女組全國決賽賽事已在 111 年 3 月 20 日辦理完畢，由高雄市鳳西國中以 7 戰 6 勝 18 積分奪得冠軍，屏東縣陸興中學則以 5 勝 1 和 16 積分緊追在後拿下第二，季軍為高雄市阿蓮國中 4 勝 12 積分。

體育署學校體育組潘婉馨副組長提到，中等學校 5 人制足球聯賽為密集的循環賽事，目的為促進校際間體育運動的交流，並彼此切磋磨練球技，本年度賽事在依據中央流行疫情指揮中心防疫政策及各參賽隊伍均配合防疫規定，已順利完成預賽及複賽賽事。因應疫情，決賽賽程也持續遵照中央防疫規範辦理，現場開放觀眾在配合防疫的規範下進場觀賽，入場者以實聯制登記（含姓名、手機號碼等）後入場，配合體溫量測、酒精消毒、須全程佩戴口罩並配合現場防疫規範。歡迎所有支持學生足球的朋友們觀賞熱血賽事，為支持的球隊加油打氣。

## 亞洲第一運動創新加速器「衝」向未來 乘風破「浪」

教育部體育署及國立陽明交通大學產業加速器暨專利開發策略中心（IAPS）共同與以色列 HYPE 運動創新基金會（HYPE Sports Innovation）合作，進行臺灣運動創新加速器計畫（HYPE Global Virtual Accelerator Taiwan, HYPE GVA Taiwan），從 2018 年 10 月至今，共進行了 7 期加速培訓專案，其中第 7 期於去（110）年 9 月展開了將近三個月密集加速訓練。

透過 HYPE GVA Taiwan 加速計畫，提供客製化資金及企業媒合、鏈結跨國運動產業網絡，也提供與迪卡儂、國立體育大學等體育界代表性企業與學界領先代表分享產品或服務的機會。扶植創新團隊的同時，也期望在臺灣建立亞洲第一個運動創新與科技產業合作的生態圈。而在今（111）年 1 月 29 日，HYPE GVA Taiwan 第七期的 Demo Day 圓滿結束，藉由 5 分鐘全英文的 Pitch，向新創投資人、運動品牌企業代表、業界導師顧問等展現亞洲第一的運動創新加速器。

第 7 期加速培訓專案共有 10 組運動創新團隊參與，其中 5 組為國際團隊，來自於印度、法國、瑞士及匈牙利。本期團隊的主要開發服務內容涵蓋：運動場域管理服務、AI 偵查技術運算、潛水 VR 體驗、運動社群、數據分析、運動娛樂、運動訓練及生物技術創新應用。以下將介紹熱愛海洋的衝浪家創辦的 BIG WAVE VR Game，以及擅長影像紀錄與分析的 Bucket Analytics。

## · BIG WAVE VR Game

**Big Wave VR Game** 是一個透過虛擬實境（VR）進行全身訓練的遊戲社群，玩家在虛擬實境中不受時間及空間的限制，享受樂趣，並進而提升玩家的生活品質。

**Big Wave VR Game** 透過研究與開發，從智能的角度出發、結合環境友善的理念，在 **Metaverse** 領域中持續創新與突破。

玩家們將受到 **Big Wave VR Game** 對海洋生態及地球永續發展的願景而啟發，進一步培養出新一代的海洋大使，並讓人們重新找回對美好海洋生活的熱情。**VR** 的訓練過程就像在玩遊戲般的輕鬆，和朋友同樂的同時，亦可藉此獲得在水中的自信。

## · Bucket Analytics 球據

球據智能運動數據分析有限公司致力於 **AI** 科技在運動領域的應用。球據在賽事影像的紀錄以及後續的影像分析皆提供完整解決分案，推出了專為籃球影像所設計的 **Bucket Tracker** 追焦鏡頭系列，使用創新的 **AI** 運動科技，適用快速跑動的球場動態追蹤。

針對影像數據的分析，推出了 **Bucket Studio** 影像分析服務，透過 **AI** 自動偵測球場物件，並依序對內容進行分類。除了預設的分類外，也提供使用者創新的「特效嵌入服務」系統，內建多個如濾鏡、慢動作、動畫特效等活潑有趣的選項讓使用者對每個短片進行獨一無二的設計，提供客製化的服務。

「**Every steps matter**」是球據的初衷，目標是讓影像的紀錄可以更便利、更實用的帶給使用者。



## Sport Terms

## 運動詞彙

Sports Enterprise Certification

運動企業認證

Sports enterprise eco-sphere

運動企業生態圈

Program for Subsidizing the Recruitment of  
Sports Instructors by Enterprises

企業聘用運動指導員補助方案

Sports venues

運動場館

checking

查核

Swimming pool

游泳池

Fitness center

健身中心

gift voucher

禮券

National Disabled Games

全國身心障礙國民運動會

Sport innovation teams

運動創新團隊

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