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教育部體育署

Sports Administration, Ministry of Education



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Related preferential tax regulations and processes etc. were explained at the 2022 Sports Administration corporate sponsorship explanatory meeting

To encourage enterprises to inject resources to support athlete training, Sports Administration held a corporate sponsorship explanatory meeting on 7th September, 2022. Private enterprises were invited to learn about related preferential tax regulations and processes.

Sponsorship cases were also shared, with captain Wei Pei-Lun and coach Chiang Mu-Tsai of Taiwan Leopard Cat Football Club and Wang Yi-Ru, a table tennis player sponsored by Taiwan Cooperative Bank, and enterprise representatives in attendance to share their sponsorship stories, with the aim of encouraging more enterprise to sponsor athletes.



Taiwan Sports Lottery and Leopard Cat Football Club shared their story of corporate sponsorship





Celebrate the 10th Anniversary of the Black Panthers Baseball Cup: Female Players Exceed 100 for the First Time and Kick off All Over Taiwan on October 30



10th Black Panthers Baseball Cup opening press conference (middle: Ministry of Education Counselor Yeh Ting-Peng)

The opening press conference for the 10th Black Panthers Baseball Cup was held on October 2nd. The opening games will take place at Tianmu Baseball Stadium in Taipei on October 30th and the champions will be produced on December 4th. This year, 192 teams from 21 cities and counties will compete, with players, coaches and staff totaling over 4,000 people. The event is a grand occasion on the youth baseball calendar in Taiwan.

Ministry of Education Counselor Yeh Ting-Peng said that the Cup is in its 10th year this year. Its main characteristic is that it is “not graded,” allowing more Taiwan high school students to take part in the national sport of baseball and, by sharing techniques between different groups, give players the methods and power to move forward. The Sports Administration hopes to nurture the talent for the future development of baseball through the event.



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To mark the 10th anniversary, the Black Panthers Baseball Cup has returned to having a non-zone competition system. All 192 participating teams will go in a live broadcast draw, giving teams from all areas and cities/counties a chance to go up against grade 1 traditionally strong teams and even players from this year’s U-18 Baseball World Cup, implementing the purest and most passionate high school baseball.

In the 10th Black Panthers Baseball Cup, there will be more than 100 female players for the first time, with 111 players and seven coaches taking part; outlying island National Taitung Lanyu Senior High School and Taichung Municipal Wen-Hua Senior High School both have six female players registered showing an “explosion of girl power.” Baseball can be free of limitations, of sex and merge into life. The Sports Administration hopes that, in future, more females will take the challenge and hit a life home run to create a different “female baseball new power.”



The last time winners Taoyuan Municipal Ping Jen Senior High School hand over the champion’s flag

Youth baseball is at the peak of three-grade baseball. The Sports Administration hopes, through holding the Black Panthers Baseball Cup, to let high schools’ students no longer just watch baseball. they will play baseball and, even if just at club level, they can take part in the Black Panthers Baseball Cup. Baseball lovers are invited to go the venues to watch the games and cheer on the student players. For more information, go to the Black Panther Cup fans (<https://www.facebook.com/ctbcblackpanthercup/>)

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Taiwan Judoka Yang Yung-Wei Takes a Bronze at the World Judo Championships in the Men's 60kg Class
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Taiwan judoka Yang Yung-Wei (in middle with medal) bags a bronze medal at the World Judo Championships in the men's 60 kg class

Taiwan's "Judo God" Yang Yung-Wei competed at the World Judo Championships for the third time, this time displaying greater maturity and better technique. Although he lost to Japan's Takato Naohisa, Tokyo Olympic gold medalist and four-time world championship gold medalist in the semi-final, he emerged triumphant in the match for bronze to achieve his best result at the World Judo Championships; his medal was also the first bronze medal won by a male judoka from Taiwan at the World Judo Championships





Groundbreaking Ceremony for Hemei Civic Sports Center in Changhua County for Which the Sports Administration has Provided a Subsidy of NT\$100 Million



Schematic diagram of Hemei Civic Sports Center in Changhua County

The groundbreaking ceremony was held for Hemei Civic Sports Center in Changhua County on October 8th, attended by Ministry of Education counselor Yeh Ting-Peng. It is expected that the Center will be completed by December 2024 and will provide local residents with a convenient, comfy and safe sports venue.

To assist local governments continue to improve and optimize various sports facilities, the Sports Administration has implemented the Program to Supplement the Sports for All Environment since 2021. NT\$3 billion has been set aside for the building of civic sports centers; administrative areas with population over 70,000 can apply for a subsidy.





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The Sports Administration awarded this case a subsidy of NT\$100 million in April, 2021. On a site area of 19,476 square meters, the Center is a three story building with basic facilities including warm water swimming pool, new type fitness center, yoga center, aerobics classroom, multi-use ball court, all-age fitness training course as well as a 200-meter competition specification running track, offering diverse facilities to meet local needs.



Counselor Peng said that after its completion, residents can use Hemei Civic Sports Center to stay fit and nurture the habit of exercise to ensure a healthy life.

Groundbreaking ceremony held for Hemei Civic Sports Center in Changhua County on October 8th, praying for smooth construction





The Sport Event Taiwan Workshop Held a Physical Exchange Meeting on October 29th



The Sport Event Taiwan Workshop held a physical exchange meeting on October 29

The Sports Administration held the 2022 Sport Event Taiwan Workshop exchange meeting on October 29th, inviting local government, international cooperation units, scholars and experts from Taiwan and overseas, sports innovation teams and sports event organizers (undertaking) units to join the grand occasion. With the borders open now the pandemic has eased, over 100 people including experts from Japan, Vietnam, Thailand and Israel and representatives from industry, government and academia in Taiwan came together and engaged in exchange.

This year Sport Event Taiwan Workshop focused on the three themes of branding, innovation and networking, holding 15 online courses April to August and inviting almost 60 lecturers from Taiwan and overseas to take it in turns online each week, introducing student global sports event innovation trends and successful experience of organizing events. The courses attracted over 16,000 viewers. The Sports Administration hopes, through these courses, to open up the



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international vision of sports event organizing (undertaking) units and lead them to reflect on creating core value for Taiwan brand sports events.

Witnessed by Deputy Director-General Sports Administration Lin Che-Hung, HYPE Global Virtual Accelerator Taiwan (HYPE GVA Taiwan) signed a cooperation MOU with COO of HYPE Sports innovation Zvika Popper, continuing cooperation. This project is in its fifth year. The Sports Administration commissioned the Center of Industry Accelerator and Patent Strategy (IAPS) of National Yang Ming Chiao Tung University to sign a cooperation MOU with HYPE Sports



The HYPE MOU signing ceremony: 1st left -Hank Huang, Director, HYPE Global Virtual Accelerator Taiwan, middle, Lin Che-Hung, Deputy Director-General, Sports Administration, 1st right- Zvika Popper, COO, HYPE

Innovation to jointly build a platform for international exchange for Taiwan sports innovation teams. On the day, many excellent sports innovation enterprises from Taiwan and overseas set up stalls at the venue to show their new products and display the varied faces of the close combination of technology and sport. In his keynote speech, Zvika Popper shared the story of HYPE and the course and vision of finding opportunities in chaos to build a global community and promote sports innovation.

The Sports Administration said that cross-area exchange can raise the quality of sports events overall, consequently, the online courses specially arranged dialogue between Taiwan and overseas sports event units and innovation teams and invited scholars and experts to ask questions to lead discussion to raise the level of discussion, and this was very well received by participants; also, a Fun Sports Hackathon was held with the theme International Sports Event X Innovation Application; academics, sports event units and innovation teams cooperated to “solve” the problem, with the final held at the exchange meeting on October 29th. Experts in various fields served as judges and selected the proposal that could bring the most substantive benefits. The Hackathon built a bridge between different areas and facilitated exchange and





mutual stimulation of inspiration, producing feasible proposals for execution that can serve as reference when sports event unit are organizing events in future.



Certificates of appreciation were presented to the international cooperating units at the appreciation ceremony

The Sports Administration promoted Sport Event Taiwan Workshop amidst the pandemic and appreciates the efforts of various sports event units to continue to build up sports event holding capability; as a show of gratitude, Lin Che-Hung, Sports Administration Deputy Director-General presented certificates of appreciation during the exchange meeting to express appreciation to HYPE , JSTA and AASM for their firm support; and also commended sports event units in

Taiwan and overseas, innovation teams and experts and scholars for the support and assistance given to Taiwan Brand Sport Event this year. For the splendid highlights of 2022 Sport Event Taiwan Workshop online courses: https://youtube.com/playlist?list=PLiq1IJzpwHR2G4sJL_IWk0-4PGvqtWFiC.



企業贊出來 運動好精彩 111 年體育署企業贊助說明會

為鼓勵企業投入資源，以支援運動選手投入訓練，教育部體育署於 111 年 9 月 7 日舉辦企業贊助說明會，邀請民間企業參與，說明相關捐贈租稅優惠法規、流程等內容。

其中還安排案例分享環節，邀請到由台灣運彩贊助的台灣石虎足球隊－魏沛倫隊長和強木在教練、合作金庫贊助的桌球選手王意如、與企業代表到場分享，盼能激勵更多民間企業贊助運動員。

中信盃黑豹旗 10 週年 女球員首度突破百人大關

10 月 30 日起全臺熱血開打

第 10 屆「中信盃黑豹旗全國高中棒球大賽」10 月 2 日舉辦開賽記者會，開幕戰於 10 月 30 日在臺北市天母棒球場舉行，冠軍將於 12 月 4 日產生。本屆共計吸引 21 縣市 192 支球隊參賽，選手、教練及球隊管理等人員總人數超過 4,000 人，為國內青棒最大盛事。

教育部葉丁鵬參事表示，「黑豹旗」今年已邁向第 10 屆里程碑，最大的特色就是「不分級」的賽制，能讓臺灣更多高中生都能參與「棒球」這項全民運動，透過不同組別的球技切磋，找到日後前進的方法及動力。體育署更希望透過黑豹旗，培育出我國未來棒球發展的人才。

因應第 10 年賽事辦理，今年的黑豹旗賽程重回不分區賽制，所有參賽的 192 支球隊，透過直播情況下公開抽籤，讓各地區、各縣市的球隊，都有機會與第一級的傳統強隊、甚至本屆 U18 世界盃的中華隊國手交手，落實最純粹、最熱血的高中棒球。

而在第 10 屆黑豹旗中，女性球員也首度突破 100 人大關，共有 111 名女黑豹球員及 7 名女性教練共襄盛舉，其中離島的臺東縣蘭嶼高中以及臺中市文華高中，都各有 6 名女球員報名參賽，完全展現「女力爆發」。讓棒球運動能不受性別上的限制，更加融入生活，體育署也希望未來能有越來越多女性球員勇於挑戰、勇敢追夢，揮出人生的全壘打，打造與眾不同的「女棒新勢力」。

青棒是三級棒球的頂端，體育署希望透過舉辦黑豹旗賽事，讓高中生不再只是看棒球，而是一起來打棒球，就算只是社團性質，也都能來參加黑豹旗。歡迎熱愛棒球的民衆於賽事開打後能踴躍到場觀賞，為青春學子加油打氣。賽事相關資訊可至「黑豹旗粉絲團」查詢 (<https://www.facebook.com/ctbcblackpanthercup/>)。

我國柔道選手楊勇緯獲 2022 年世界柔道錦標賽男子組 - 60 公斤級銅牌

「柔道男神」楊勇緯第 3 度挑戰世界柔道錦標賽，展現更加成熟的心態與技術，10 月 6 日在烏茲別克·塔什干登場的世界柔道錦標賽男子 - 60 公斤級賽事中，雖在四強戰不敵東京奧運金牌，同時也是四屆世錦賽金牌得主高藤直壽，仍在銅牌戰中獲勝摘下銅牌，改寫個人世錦賽最佳成績，也是我國柔道史上第一面世錦賽男子組獎牌。

體育署補助 1 億 彰化縣立和美全民運動館開工動土典禮

彰化縣立和美全民運動館於 10 月 8 日上午舉行開工動土典禮，教育部葉丁鵬參事參與盛會，該館預計 113 年 12 月完工，將提供當地民衆更便利、舒適及安全的運動場館。

教育部體育署為協助各縣市政府，持續改善及優化各項運動設施，自 110 年起推動「充實全民運動環境計畫」，編列預算新臺幣 30 億元興建全民運動館，設置資格為人口數達 7 萬的行政區即可申請補助。

體育署於 110 年 4 月補助本案新臺幣 1 億元，基地面積為 19,476 平方公尺，是地上 3 層的建築，除將提供民衆溫水游泳池、新型態健身房、瑜珈教室、韻律教室、綜合球場、全齡體適能訓練場等基礎設施外，也規劃設置符合競賽規格的 200 公尺戶外田徑場，打造多元且滿足在地運動需求的運動設施。

教育部葉丁鵬參事表示，和美全民運動館在未來完工後，居民都可以利用全民運動館鍛鍊體能，養成良好的運動習慣，享受健康人生。

2022 臺灣品牌國際賽研習營 10月29日實體交流分享

教育部體育署於 10 月 29 日辦理「2022 臺灣品牌國際賽研習營交流分享會」，邀請地方政府、國際合作單位、國內外專家學者、運動創新團隊及賽事主(承)辦單位共襄盛舉。疫情趨緩下國境開放，來自日本、越南、泰國及以色列的專家與國內產官學界代表共百餘人齊聚交流。

今年臺灣品牌國際賽研習營聚焦「品牌、創新、國際」三大主軸，4 至 8 月透過辦理 15 堂線上研習課程，邀集近 60 位國內外講師，每周輪番上線，帶來全球運動賽事創新趨勢與成功辦賽經驗，吸引逾 1.6 萬人次觀看。體育署期盼透過系列課程活動，打開賽事主(承)辦單位國際視野，反思並打造臺灣品牌國際賽事核心價值。

臺灣運動創新加速器也在體育署林哲宏副署長見證下，與 HYPE 運動創新基金會營運長 Zvika Popper 簽署合作備忘錄 MOU，延續合作。這項專案計畫邁入第 5 年，是由體育署委託國立陽明交通大學產業加速器暨專利開發策略中心，與 HYPE 運動創新基金會(HYPE Sports Innovation)簽署合作備忘錄，共同建構臺灣運動創新團隊的國際交流平臺。當日國內外多家優秀的運動創新企業，也在活動現場設攤，展示創新產品，呈現科技與運動更緊密結合的多元面向。Zvika Popper 在專題演講中，分享 HYPE 的故事，以及在混亂中找到機會，以打造全球社群、推動運動創新的歷程和願景。

體育署表示，藉由跨域交流，能進一步提升整體賽事品質，因此在線上研習課程架構上，特地安排國內外賽事單位與創新團隊互相對話，洽邀專家學者提問引導，提高談話層次，獲得學員一致好評；另舉辦夯運動黑客松競賽活動，以「國際賽事 X 創新應用」為主題，學界、賽事單位及創新團隊三方合作，共同「解題」，於 29 日交流會場進行決賽，由各界專家參與評分，選出最能帶來實質效益的企劃方案。透過黑客松競賽，搭建跨領域之間的橋樑，彼此交流激發創意思維，產出實際可行的執行企劃，作為賽事單位未來辦賽方向之參考。

體育署於疫情期間推動臺灣品牌國際賽研習營，感謝各賽事單位疫情下仍持續儲備賽事能量，副署長林哲宏於交流分享會中頒發感謝狀，感謝 HYPE、JSTA 及 AASM 的大力協助；也表揚國內外賽事單位、創新團隊及專家學者，對今年度研習營活動的支持與協助。「2022 臺灣品牌國際賽研習營」線上研習課程精彩回顧：https://youtube.com/playlist?list=PLiq1IjzpwHR2G4sJl_IWk0-4PGvqtWFiC。

Sport Terms

運動詞彙

Corporate Sponsorship

企業贊助

Female Baseball Player

女子棒球員

Youth Base (High School Baseball)

青棒 (高中棒球)

Judo

柔道

Championship

錦標賽

Civic Sports Center

全民運動館

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