

March / Issue 136



Sports

Administration

Newsletter

2024 體育署電子報



教育部體育署

Sports Administration, Ministry of Education

目錄 CONTENTS

- 03 **A Succession of Good Shots as the High School Basketball League 2024 Finals Successfully Held**
精彩好球不斷 112 學年度高中籃球甲級聯賽決賽圓滿落幕
- 05 **Sports Administration Holds an Administrative Seminar and International Forum to Strengthen Sports Groups' Ability to Organize Competitions**
體育署舉辦行政研習會及國際論壇 強化體育團體辦賽知能
- 09 **Taiwan Professional Women's Softball League 2024 Opening Game was Held Amidst Excitement At Youth Park Baseball Field in Taipei**
「2024 企業女子壘球聯賽開幕戰 臺北市青年公園棒球場熱烈開打」
- 12 **The SA Director-General Encourages Para-athletes to Train Long-Term at the National Sports Training Center for the Paris Paralympics**
備戰巴黎帕運 體育署長力推帕運選手首度長期進駐國訓中心訓練
- 17 **Spring Special: Get Extra Discounts on Sports Vouchers for Friends and Family**
青春優惠加碼送 呼朋引伴動滋動

A Succession of Good Shots as the High School Basketball League 2024 Finals Successfully Held



► High School Basketball League 2024

The 2024 High School Basketball League (HBL) finals concluded on March 17th, with Nanshan Senior High School and Taipei First Girls' High School clinching the boys' and girls' championships. Minister of Education Pan Wen-chung presented the trophies, showing support for the student athletes and commending their efforts.

This school year, the final top four of the boys' group were the champions Nanshan Senior High School, the runner-up Kuangfu High School, third was Tongtex Secondary High School and fourth Songshan Senior High School; in the girls group, Taipei First Girls' High School were champions, runner-up was Pumen Senior

High School, third was Taoyuan Municipal Yang Ming Senior High School and fourth Jinou Girls High School.

To promote sports equality, the Sports Administration offered sign language interpretation exclusively during the half-time anchor commentary of the

HBL championship's third and fourth place games in the 2023 academic year. This service continues during the broadcast this year (2024), ensuring hearing-impaired basketball enthusiasts can follow the game's real-time situation and feel included through sign language interpretation.



精彩好球不斷 112 學年度高中籃球甲級聯賽決賽圓滿落幕

112 學年度 HBL 高中籃球甲級聯賽決賽今 (17) 日落幕，經過兩天共 8 場精彩對戰，最終由南山高中、北一女中勇奪男、女生組冠軍，並由親臨臺北小巨蛋觀看決賽的教育部潘文忠部長頒發冠軍獎盃及冠軍旗，以行動力挺學生體育賽事，並給予拚戰到最後的選手肯定。

本學年男、女生組冠軍賽對戰組合由光復高中與北一女中，分別迎戰南山高中與普門中學，最終男生組 4 強名次為冠軍南山高中、亞

軍光復高中、季軍東泰高中及殿軍松山高中，女生組則為冠軍北一女中、亞軍普門中學、季軍陽明高中及殿軍金甌女中。

為強化體育平權，教育部體育署在 111 學年度 HBL 季殿軍及冠亞軍賽事的中場主播講評時間，同步提供手語翻譯服務，廣獲好評。今 (113) 年持續在轉播時提供本項服務，讓愛好籃球運動的聽障朋友們，透過手語翻譯，能更瞭解賽事即時資訊並提升參與感。

Sports Administration Holds an Administrative Seminar and International Forum to Strengthen Sports Groups' Ability to Organize Competitions



► To boost event organization efficiency, the SA held the “1st Seminar on International and Cross-strait Sports Exchange” and the “2024 Sport Event Taiwan Workshop Forum” on March 15th. These events aimed to help organizers improve event quality and learn from international experiences.

On March 15th, the Sports Administration (SA) organized the 1st Seminar on International and Cross-strait Sports Exchange (the Seminar) and the 2024 Sport Event Taiwan Workshop (SET Workshop) Forum to help event organizers improve the quality of sports events. SA Director of the International and Cross-strait Sports

Division Hsu Hsiu-ling emphasized the SA's support for Taiwanese event organizers to enhance their competencies and expand internationally, aiming to elevate Taiwan's profile in international sports events.

To enhance event effectiveness, the SA scheduled both the Seminar and the

SET Workshop Forum on the same day. The morning session featured administrative training, covering administrative matters and key points for international sports exchanges. All units were encouraged to participate in the 2024 SET Workshop series. The Ministry of Foreign Affairs and the Mainland Affairs Council provided updates and cases of international and cross-strait sports exchanges. The Chinese Taipei Olympic Committee discussed its operations for the year, and the Taipei City Government Department of Sports promoted registration information for the World Masters Games 2025 Taipei & New Taipei City on-site.

The afternoon session of the SET Workshop Forum centered around the theme “International Sport Event & City Branding”, delving into the integration of local cultural imagery to boost city tourism. Special guest Tokyo Marathon Race Director Tad Hayano provided insights into how the Tokyo Marathon, Asia's only World Marathon Series event held in March, infuses local cultural characteristics to establish a distinctive brand identity for the international event.

Also Marco Favaro from Izu City's regional revitalization cooperation team shared how the Izu Peninsula in Shizuoka Prefecture has utilized 'bicycle exploration' to establish a local sports ecosystem, leading to the successful attraction of



► This forum invited Tokyo Marathon Race Director Tad Hayano (3rd from left), Marco Favaro from Izu City's regional revitalization cooperation team (middle), and Deputy Director General Chen Mi-Shun from the Ministry of Economic Affairs' Small and Medium Enterprise Administration (2nd from left), along with experts, scholars, and sports innovation team representatives. They discussed integrating sports events with local culture for sustainable brand event management.



► Marco Favaro from Izu City's regional revitalization cooperation team, shared how the Izu Peninsula in Shizuoka Prefecture has used “bicycle exploration” to build a local sports ecology.

international cycling events and fostering international exchange opportunities.



- ▶ Tokyo Marathon Race Director Tad Hayano shared the increase in both domestic and international runners in the marathon, its economic impact, and the infusion of local culture into international events.

Additionally, Deputy Director General Chen Mi-Shun from the Ministry of Economic Affairs' Small and Medium Enterprise Administration delivered a keynote speech on Smart City 2.0 vision and development strategies. Sports innovation teams shared the latest updates from the sports technology industry. Through exchange discussions, speakers explored diverse topics, opening opportunities for future cooperation.

The SA holds two administrative seminars annually to enhance the capabilities of domestic event organizers and strengthen personnel training. Additionally, since 2021, the SET Workshop has been organized to achieve the vision of event branding. This year's focus is "International Sport Event & City Branding", aiming to foster collaboration between sports events and cities to create branded events that highlight Taiwan's unique characteristics.

The SA is revising regulations, enhancing subsidies, and improving sports events through inter-departmental cooperation. The objective is to upgrade Taiwan's international sports events, boost urban tourism and economic development, and showcase Taiwan's cultural richness to the world. In the future, a series of international forums and activities will be held successively, bringing together representatives from international cities such as South Korea, Malaysia, Thailand, Lithuania, Indonesia, Sweden, and renowned event organizers to provide diverse insights and references. For information on forum and workshop activities, please visit the SME learning website. Interested individuals are encouraged to stay updated.

體育署舉辦行政研習會及國際論壇 強化體育團體辦賽知能

教育部體育署今(15)日辦理「國際及兩岸體育交流第1場行政研習會」及「2024臺灣品牌國際賽研習營國際論壇」以協助賽事主辦單位逐步提升辦賽質量，體育署國際及兩岸運動組許秀玲組長致詞表示，本署積極協助我國賽事主辦單位提升知能及開拓國際視野，期能促進賽事的轉型發展，以形塑在我國舉辦的國際賽事品牌化，進而提升臺灣國際能見度。

為擴大活動效益，本次體育署將行政研習會及國際論壇安排於同一天舉辦。上午辦理行政研習營，除了由體育署宣導關於國際體育交流行政業務及注意事項，並請各單位持續關注及參與今(113)年度研習營的系列活動，另邀請外交部及大陸委員會分別針對國際及兩岸運動交流提供最新資訊及案例；中華奧林匹克委員會則說明該會今年承辦業務；亦請臺北市政府體育局現場宣傳2025雙北世壯運報名資訊。

下午的國際論壇依循今年主軸「國際運動賽事×城市品牌形象」，以賽事結合在地文化意象及促進城市觀光等主題。本次論壇特別邀請東京馬拉松賽事總監 Tad Hayano，甫於三月初落幕的東京馬拉松是亞洲唯一的世界馬拉松系列賽，本次分享東京馬拉松如何於國際賽事注入在地文化特質，營造源自在地的品牌風貌。

同樣來自日本的講者還有伊豆市地區振興合作團隊代表 Marco Favaro，分享靜岡縣伊豆半島以「自行車探索」建構當地運動生態，並成功吸引國際自由車賽事及國際交流機會。

此外，亦邀請經濟部中小及新創企業署陳秘順副署長帶來城鄉2.0願景與發展策略的專題演講，提供賽事主辦單位借助在地資源的建議和管道；運動創新團隊分享運動科技產業最新動態；最後藉由交流座談，讓講者們共同對談，開啟多元議題探索與未來合作契機。

體育署表示，為提升國內賽事主辦單位的辦賽能力，每年度固定舉辦2場辦理行政研習會，以加強各團體人員教育訓練。另為實現賽事品牌化之願景，自110年度起持續辦理「臺灣品牌國際賽研習營」，今年度研習營主軸為「國際運動賽事×城市品牌形象」，期望透過促進賽事與城市緊密合作，打造展現臺灣特色的品牌賽事。

體育署亦持續修正相關法規，調高各賽事補助級別之補助比率及最高補助金額，並透過跨部會機制協助提升賽會舉辦品質等，透過各種面向，目標除了推動臺灣國際賽事更趨成熟，也期望發揮相輔相成的力量，帶動城市觀光和經濟發展，向世界展現臺灣豐富、獨特的文化特色，讓全球目光不僅聚焦於賽事，也看見臺灣。

未來尚有包含一系列的國際論壇及活動接連登場，預計集結韓國、馬來西亞、泰國、立陶宛、印尼、瑞典等國際城市代表和知名賽事主辦單位，提供多元見解與借鏡，有關論壇資訊及研習營相關活動，可至中小企業網路大學校平臺網頁查詢，歡迎有興趣的朋友持續關注。



► Guests and players from the two teams in a group photo at the pre-match ceremony for the Taiwan Professional Women's Softball League (TPWSL) opening game

Taiwan Professional Women's Softball League 2024 Opening Game was Held Amidst Excitement At Youth Park Baseball Field in Taipei

2024 Taiwan Professional Women's Softball League (TPWSL) began March 30th at Taipei City's Youth Park Baseball Stadium. The Fu-Tian-Fu Chia-Nan Eagles played the New Century Wasps, continuing a four-year tradition of facing off in both the opening and championship games. Fang Jui-wen, Deputy Director-General of the Sports Administration (SA), attended

to thank the Chinese Taipei Amateur Softball Association (CTASA) for their efforts in supporting softball sports and expressed hope for continued growth in Taiwan's women's softball through the league.

The TPWSL, Taiwan's premier women's softball competition, is in its 9th year in 2024. Participating teams this year

include the Fu-Tian-Fu Chia-Nan Eagles, New Century Wasps, New Taipei Caesar Warriors, Taipei TFMI Bravo Bears and Campus Pangolins. In addition to these five corporate teams, the CTASA also included the U18 Taiwan training team to enhance practical experience and competitiveness, making a total of 6 teams participating in the TPWSL.

This year, each TPWSL team will compete in 6 single-cycle events, totaling 30 games per team and 90 regular season games in total. Matches will be held in various stadiums across northern, central, and southern Taiwan, starting from Taipei City Youth Park Baseball Stadium for the opening game and concluding at Fengxin Softball Field in Kaohsiung City. Exciting matches will take place in five counties and cities, with live broadcasts available on television and the Internet for fans unable to attend in person.

The SA emphasized that women's softball remains a significant medal-winning event for Taiwan in the Asian Games. Taiwan has secured medals in the past three Asian Games, underscoring the stability and strength of Taiwan's women's



► SA Deputy Director-General Fang Jui-wen attended the pre-match ceremony for the TPWSL opening game

softball team in international competition. With softball set to return as an official event at the 2028 Los Angeles Olympics, this year's corporate women's softball league adopts the slogan “New Dream”, encouraging players to seize competition opportunities, enhance their skills, and pursue their dreams courageously. Everyone is invited to support women's softball and cheer for the players.

For more information about the TPWSL, visit the official website (<http://softball.tw/>) or the Facebook fan group (<https://www.facebook.com/TPWSL/>).

「2024 企業女子壘球聯賽開幕戰 臺北市青年公園棒球場熱烈開打」

2024 企業女子壘球聯賽今(30)日在臺北市青年公園棒球場開打，首戰由福添福嘉南鷹對戰新世紀黃蜂，不僅是連續 4 年的開幕戰組合，也是連續 4 年冠軍戰的組合，教育部體育署房瑞文副署長到場感謝中華民國壘球協會多年來持續引進社會資源投入壘球運動的努力，也期許透過企業女子壘球聯賽，持續不斷的提升我國女子壘球整體實力。

企業女子壘球聯賽為我國女壘最高層級賽事，今(113)年邁入第 9 個年頭，今年參賽隊伍除了原有的福添福嘉南鷹、新世紀黃蜂、新北凱撒、臺北臺產熊讚及兆基穿山甲等 5 支企業球隊外，壘球協會為了提升 U18 中華培訓隊的實戰經驗與對抗性，也安排培訓隊加入賽事，總計有 6 支球隊參加。

今年企業女子壘球聯賽各隊將進行 6 個單循環賽事，每隊進行 30 場比賽，全年度例行賽計有 90 場，賽事安排分佈北中南各球場，從開幕戰的臺北市青年公園棒球場，到南臺灣

的高雄市鳳新壘球場，將於 5 個縣市的壘球場地進行精采比賽，而全年度賽事也將透過電視及網路的現場轉播，讓無法到場的球迷也能透過直播欣賞高水準的比賽。

體育署表示，女子壘球一直都是我國在亞運會的重要奪牌項目，近 3 屆的亞運都奮勇奪下獎牌，顯示臺灣女壘穩定又堅強的實力，能持續與世界各國強權抗衡，2028 年洛杉磯奧運也確定將壘球列入正式比賽項目。本屆企業女子壘球聯賽喊出「New Dream 夢」的口號，希望能藉由聯賽，讓所有選手把握比賽機會，持續不斷的提升實力，勇敢追逐夢想的舞台，也歡迎所有球迷朋友到場支持女子壘球，為選手加油。

有關企業女壘聯賽的相關賽事資訊也可至官網 (<http://softball.tw/>) 或臉書粉絲團 (<https://www.facebook.com/TPWSL/>) 查詢。

The SA Director-General Encourages Para-athletes to Train Long-Term at the National Sports Training Center for the Paris Paralympics



- ▶ SA Director-General Cheng Shih-chung (2nd from right) went to the National Sports Training Center to cheer for Fang Jen-yu (front), a badminton training team athlete of the Paris Paralympics badminton training team.

To support Paralympic athletes for the 2024 Paris Games, Director-General Cheng Shih-chung of the Sports Administration (SA) arranged for Paralympic athletes to reside long-term at the National Sports Training Center (NSTC). On March 22, 2024, he visited the NSTC, had lunch with athletes

and coaches, and discussed training needs with NSTC CEO Kung Jung-tang and Chinese Taipei Paralympic Committee (CTPC) Secretary-General Sung Yu-chi.

The NSTC has not received paralympic athletes for long-term training in the

past. Following today's discussion, SA Director-General Cheng Shih-chung requested the NSTC to promptly assess and address the individual needs of Paralympic athletes. This includes considerations such as frequent monitoring of water intake and urine biochemical indexes during high-intensity long-term training to ensure kidney function for athletes with spinal cord injuries, maintenance of sports wheelchairs, and adjustments to facilities for accessibility. Some athletes may require specific accommodations due to their physical stature or mobility limitations, such as placing small steps and long-arm clamps in front of washing machines or facing challenges with outdoor activities like riding bicycles during weekends and holidays.

The Paris Paralympics are scheduled from August 28 to September 8th this year. The table tennis and badminton training teams have been training at the NSTC since March 1st. Director-General Cheng emphasized that with the teams stationed at the national training center for intensive training, comprehensive support including accommodation, nutrition, coaching, facilities, equipment, and logistics will enable athletes to focus on training. Leveraging experience and resources from Olympic and Asian Games preparation services, logistics for Paralympic athletes will be optimized to fully support their needs.

In the past, Para-athletics lacked meal delivery and fatigue recovery services, as well as sufficient urologists and physical therapists. Director-General Cheng instructed the SA and the CTPC to collaborate on planning for this year's Paris Paralympics to ensure athletes receive the support they need to win medals and fulfill their dreams.

At present, four Taiwanese athletes, including table tennis players Chen Po-yen and Lin Tzu-yu, archer Tseng Lung-hui, and Taekwondo in Xiao Xiang-wen, have secured spots for the Paris Paralympics. Additionally, pending official confirmation from the International Paralympic Committee, Taiwan is expected to secure three official quotas for badminton players based on qualification standards. The



► SA Director-General Cheng Shih-chung (right) went to the National Sports Training Center to cheer for Hu Guang-chiou (left) and Yang I-chen (2nd from right,) badminton training team athletes of the Paris Paralympics.

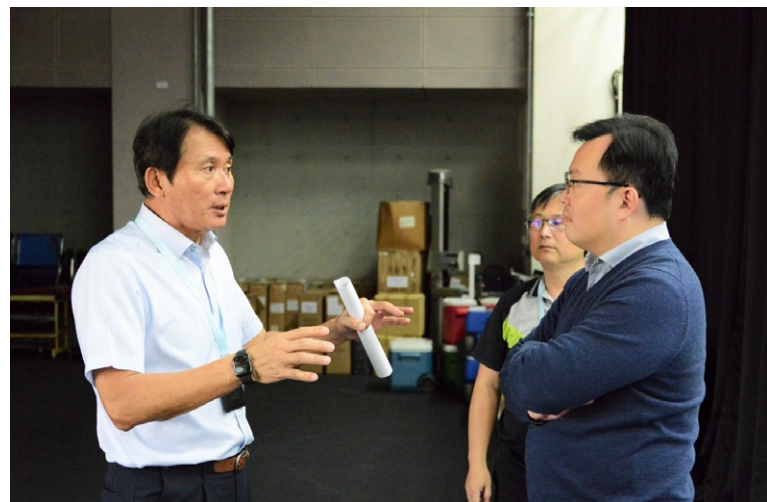
SA aims to see more athletes qualify for future Paris Paralympics and compete for top honors for themselves and Taiwan.

Badminton player Fang Jen-yu, who reached the top four in his first appearance at the 2020 Tokyo Paralympics, highlighted the comprehensive support he received at NSTC, including exclusive coaching, training, and academic tutoring. This integrated approach to training has greatly facilitated his preparation. NSTC tailors its services to individual athlete needs, focusing on enhancing physical strength, skills, tactics, and psychological readiness.

Wheelchair women's badminton doubles players Yang I-chen and Hu Guang-chiou noted the significant improvements in training resources and systems in recent years, thanks to support from the SA and the Chinese Taipei Paralympic Committee. They expressed gratitude for government support and called for continued backing from the Taiwanese people as they strive for victory in Paris.

One of Director-General Cheng's key policy visions upon taking office was to “promote sports participation among all groups”, with a particular focus on competitive sports. His personal attendance at the 2022 Asian Para Games in Hangzhou, making him the first director-general to do

so, underscores the significance he places on equality policies. The SA has allocated funding of NT\$160 million for Paris Paralympics preparations, enabling athletes to reside at NSTC for long-term training for the first time. This unprecedented level of support reflects the government's commitment to equal rights in sports, urging the Taiwanese people to unite in supporting and cheering on our athletes for their exceptional performances.



► SA Director-General Cheng Shih-chung (right) and CEO of the National Sports Training Center Kung Jung-tang (left) discuss the service plan of the Paris Paralympics training team.

The SA announced a “Paralympic Games Preparation Plan” to enhance resource allocation and administrative service measures, including tailored services, financial support, and collaboration with NSTC, aiming for a standardized training system. With the Paris Paralympics motto, “Games Wide Open”, it aims to promote equality in sports for people with

impairments, fostering a more integrated society through athletes' preparation and participation, supported by the Taiwanese community.

備戰巴黎帕運 體育署長力推帕運選手首度長期進駐國訓中心訓練

爲全力支援選手前進 2024 巴黎帕拉林匹克運動會，教育部體育署鄭世忠署長特別規劃安排帕運選手在今年度首度長期進駐國家運動訓練中心，在完善的後勤支援環境中安心備戰，署長並於 113 年 3 月 22 日前往國訓中心爲選手加油打氣，邀請新上任的國訓中心龔榮堂執行長、帕拉林匹克總會宋玉麒祕書長與選手、教練共進午餐，深度交流訓練需求，做選手最堅強的後盾。

國訓中心過去未曾接受帕運選手長期集訓，經過今日深度交談，鄭世忠署長特別委請國訓中心立即召開團隊座談會，進一步瞭解帕運選手們的個別需求，例如，應考慮餐飲烹煮對脊髓損傷選手腎臟的影響、高強度長期集訓需頻繁監控飲水量與尿液生化指數以確保腎臟功能不致受損、運動輪椅耗損所需定期保養與配件耗材、園區與房間無障礙設施的微調，甚至部分選手因身材嬌小需在洗衣機前放置小階梯與長臂夾具，或無法騎乘腳踏車而假日無法外出等等問題。

巴黎帕運將於今(113)年 8 月 28 日至 9 月 8 日舉辦，桌球及羽球培訓隊已在今年 3 月

1 日起進駐國家運動訓練中心集訓，鄭世忠署長表示，帕運培訓隊進駐國訓中心集訓，希望在完善的住宿、營養、運科、課輔、設施、設備、專業人力與後勤支援下，選手得以更專注於訓練，並能導入奧亞運備戰服務經驗與人力，以及優化對於帕運選手們的後勤服務，全方位支持選手及教練的需求。

帕運選手過去參賽無送餐與疲勞恢復的服務，也缺乏泌尿科醫師與物理治療師隨行，鄭世忠署長指示體育署與帕總在今年巴黎帕運都要一併規劃，務必做最好的安排，幫助選手奪牌圓夢。

目前我國選手桌球陳柏諺、林姿妤，射箭曾隆輝及跆拳道蕭翔文等 4 位選手已取得巴黎帕運的參賽資格；此外，依據巴黎帕運羽球競賽資格取得規範，預計國際總會將在 4 月 1 日宣告我國獲得 3 名羽球選手正式參賽員額。體育署期待後續能有更多選手取得資格站上巴黎帕運舞台，爲自己及國家爭取最高榮耀。

2020 東京帕運首度參賽即搶進 4 強的羽球選手方振宇指出，在國訓中心集訓有專屬的

教練、訓練員與防護員協助，生活得與訓練緊密結合，且有課業輔導的協助，讓他得更專注於訓練，而國家運動科學中心也將依選手個人需求提供服務，有助提升體力、技術、戰術與心理準備；輪椅女雙楊伊宸與胡光秋選手表示，相較過往僅賽前 1 至 2 個月的集訓，近年在體育署與中華帕拉林匹克總會的協助下，訓練資源與制度越來越完善，非常感謝政府的支持，也期待國人可以應援帕運選手，同心協力制勝巴黎。

鄭世忠署長就任時五大政策願景之一即為「鼓勵各族群運動參與」，而藉競技運動落實亦是政策執行重點。他在去年 2022 杭州亞洲帕拉運動會親自隨團，為首位出席亞帕運的署長，足見對平權政策的重視程度。而體育署已

核定巴黎帕運備戰所需經費新臺幣 1 億 6,000 萬元，並首度啟動選手進駐國訓中心進行長期集訓，資源挹注與支持程度均為歷來之最，宣示政府對運動平權的重視，號召國人攜手支持，為選手精采表現喝采。

體育署表示，為強化資源挹注與行政服務措施，現已擬定「帕拉林匹克運動會備戰計畫」，執行策略包括個別化服務、經費全面支援、國訓中心協力及運動科學支援等，期建立標準化培訓制度，輔助選手邁向國際舞臺嶄露光芒。而巴黎帕運的標語(Slogan) 為 Games Wide Open，期待藉由選手備戰、參賽及競賽精彩表現，與國人攜手創造更包容、更融合的社會，一同支持身心障礙運動平權。

Spring Special: Get Extra Discounts on Sports Vouchers for Friends and Family

運動雄青春



頭獎



高雄-沖繩雙人來回機票

持青春動滋券在高雄

#看比賽 #做運動

就有機會參加月月抽10項好禮!!



GARMIN 智慧腕錶



Switch Lite



Air Pods

抽獎辦法

1. 不限金額、次數，只要使用青春動滋券在高雄合作店家消費，即獲抽獎資格。
2. 活動自113年3月至12月。
3. 抽獎採累積制，該月末中獎，可延續抽獎資格至活動結束；每人最高一次中獎機會！
4. 每個月底以電腦隨機抽獎，請鎖定運發局臉書專頁「KSD好運發」查看得獎名單！

好禮大方送

※主辦單位保有所有抽獎活動之內容、機制的修改權與決定權

► Activity promotional photo of the Sport Development Bureau of the Kaohsiung City Government presents “Gift Giveaway for Youth Sports in Kaohsiung”

To encourage active participation in sports among young people, the Sports Administration (SA) has been issuing NT\$500 Youth Sports Vouchers annually to citizens aged 16 to 22 since June 1, 2020. This initiative aims to foster a love for sports and create lasting memories of youth. As of February 2024, there are over 2,500 participating stores nationwide where these vouchers can be redeemed. Additionally, many stores and local governments have responded positively by offering increased discount plans, thereby creating numerous business opportunities.

The Kaohsiung City Government's Sport Development Bureau has launched the "Gift Giveaway for Youth Sports in Kaohsiung" program alongside Youth Sports Vouchers. Under this initiative, termed "a hundred gifts", there are no restrictions on quantity or frequency. Simply use Youth Sports Vouchers at cooperative stores in Kaohsiung to qualify for the monthly lottery, with 10 gifts up for grabs each month. The lottery operates cumulatively, ensuring continued eligibility until the activity's end, with one chance per person to win. The top prize is round-trip air tickets for two to Okinawa from Kaohsiung, with additional prizes like Nintendo Switch consoles, Air Pods, GARMIN smartwatches, and more. Utilize Youth Sports Vouchers in Kaohsiung for sports activities and games. Visit the "KSD Good Luck" Facebook page for details.

The Taiwan Golf Course Association (TGCA) is promoting guided tours combined with the Youth Sports Voucher policy. Currently, Sunrise Golf & Country Club offers the "2024 Youth Tour Sunrise Golf Experience", for groups of 10 or more people spending at least NT\$500 each with Youth Sports Vouchers can enjoy hitting balls, golf course tours, and scenic golf cart rides. Additionally, a Western-style lunch box can be upgraded for an additional fee of NT\$388 at the salad bar. In addition, Lily Golf offers a one-day tour package for NT\$800, including putting greens, golf course walking tours, and scenic restaurant meals, all eligible for payment with Youth Sports Vouchers.

The Chinese Taipei School Sport Federation has combined annual events like the "HBL High School Basketball League", "HVL High School Volleyball League", "HFL High School Football League", "HDC High School Dance Competition", and campus activities. They now offer exclusive use of Youth Sports Vouchers for redemption of limited-edition mascot Woohoo support gift packs at event sites. Invite friends to "watch the game" and redeem limited edition Woohoo packs for lasting memories.

The SA encourages "playing sports" and "watching games" businesses to join cooperative stores on 500.gov.tw, offering diverse redemption choices for youth and fostering a positive sports consumption

cycle. Cooperating stores can integrate sports with local creations and tours, promoting cross-industry integration and increasing opportunities for voucher utilization.

The SA reminds individuals to safeguard their personal information when using Youth Sports Vouchers to prevent misuse. The redemption period for 2023 vouchers has been extended to June 30, 2024, while 2024 vouchers, available since January 1, can be redeemed until December 31, 2024. Youth aged 16 to 22 are encouraged to actively use the vouchers to create memorable sports experiences.

For information on voucher usage and discounted stores, visit 500.gov.tw or call the customer service hotline at 02-77523658.



► Chinese Taipei School Sport Federation mascot WooHoo gift package

青春優惠加碼送 呼朋引伴動滋動

為鼓勵青年族群積極參與體育活動或觀賞賽事，教育部體育署自去(112)年6月1日起每年常態性發放16歲至22歲國民每人500元青春動滋券，鼓勵青年族群動起來，讓運動成為伴隨青春歲月的美好回憶。截至今(113)年2月，全臺已有超過2,500家合作店家可供

消費抵用，亦有不少店家及縣市政府積極響應，提出加碼優惠方案，創造無限商機。

高雄市政府運動發展局結合青春動滋券特別推出「運動雄青春 好禮大方送」方案，推出百件好禮，不限金額、次數，只要使用青春

動滋券在高雄合作店家消費，即獲抽獎資格，每月抽出 10 項好禮，抽獎採累積制，該月未中獎，可延續抽獎資格至活動結束，每人最高 1 次中獎機會，最大獎推出「高雄 - 沖繩雙人來回機票」，還有多組 Switch、Air Pods、GARMIN 智慧手錶等獎項，歡迎青年朋友把握機會到高雄使用青春動滋券「做運動」、「看比賽」，活動詳情請至「KSD 好運發」臉書粉絲專頁查詢。

中華民國高爾夫球場事業協進會也刻正推動高爾夫球場結合青春動滋券政策，擬定導覽體驗遊程；目前已有揚昇高爾夫球場推出了「2024 青春暢遊揚昇高球體驗」活動，只要民衆揪團 10 人成行，使用青春動滋券抵用 500 元，即可體驗揮桿擊球、球場導覽及乘坐高爾夫球車享受球場風景等，一同探索高球樂趣，另外亦可加價 388 元西點餐盒升級「咖啡廊平日沙拉吧」。此外，立益球場推出價值 800 元「一日追夢導覽活動」，只要使用青春動滋券，即可體驗果嶺推桿、球場漫步導覽並可在景觀餐廳享用套餐。

高中體育總會結合年度盛會「HBL 高中籃球聯賽」、「HVL 高中排球聯賽」、「HFL 中等學校足球聯賽」、「HDC 中等學校熱舞大賽」等賽事及相關校園宣傳活動，推出獨家使用青春

動滋券兌換賽事現場限定的吉祥物 Woohoo 應援大禮包，歡迎青年朋友呼朋引伴「看比賽」，兌換限量 Woohoo 應援大禮包，留下青春美好回憶。

體育署表示，歡迎「做運動」、「看比賽」相關運動事業至動滋網申請加入合作店家的行列，以提供年輕族群更多元的消費抵用選擇，形成正向運動消費循環。體育署鼓勵相關單位共襄盛舉，共同促進運動產業發展，合作店家可以運動為元素，結合地方創生、遊程等進行異業結合，提高民衆運動消費抵用機會。

體育署提醒，青春動滋券限本人使用，且應妥善保存個人資料，避免遭有心人士盜用。為提供民衆完整 1 年抵用期程，112 年度青春動滋券延長抵用至 113 年 6 月 30 日止，配合常態化措施，113 年度青春動滋券業於今(113)年 1 月 1 日開放領用，抵用至 113 年 12 月 31 日止。16 歲至 22 歲青年朋友，可把握領用時間，踴躍消費抵用，讓運動成為青春歲月的美好回憶。

青春動滋券領用方式、優惠店家資訊等，請上動滋網(500.gov.tw)查詢，或撥打客服專線 02-77523658 洽詢。

WMG 2025 TAIPEI & NEW TAIPEI CITY

WORLD MASTERS GAMES
Enjoy a 30% Discount
For registering before June 17, 2024!



10% off airfare

Taxi discount



There Is a Welcome Kit Waiting For You! Come and Sign Up!

Be one of the first 3,000 international participants
to register and snag a Fun Card (admission to top attractions)



Please go to our website to
find out more details.

Actual product might vary from original design.

The organizer reserves the right to alter the contents of welcome kits.

Sport Terms 運動詞彙

Local culture	在地文化
City tourism	城市觀光
High School Basketball League (HBL)	高中籃球聯賽
Sign language interpretation	手語翻譯
Women's softball	女子壘球
Paralympics	帕拉林匹克運動會
Games Wide Open	奧運更開放
Physical therapy	物理治療
Support	應援
Golf cart	高爾夫球車
Mascot	吉祥物
Smart watch	智慧手錶
Organize a group	揪團
Putt on green	果嶺推桿



March / Issue 136

**Sports Administration
Newsletter**

Publisher	鄭世忠 署長 Director-General Cheng, Shih-Chung
Tel	(886) 2-87711870
Fax	(886) 2-87731435
E-mail	elfie@mail.sa.gov.tw
Website	http://www.sa.gov.tw